

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9, No. 25

March 20, 1948



GEORGE A. MILLER

State President and Business Manager, California Music Operators Association

Has won acclaim for the progressive and sincere efforts in behalf of the music machine operator. Career was climaxed at the 1948 CMI Show in Chicago in January when he was elected Chairman of the National Committee for the Music Machine Operators of America, and was the CMI award winner for the outstanding public relations work done in the coin machines industry during 1947.



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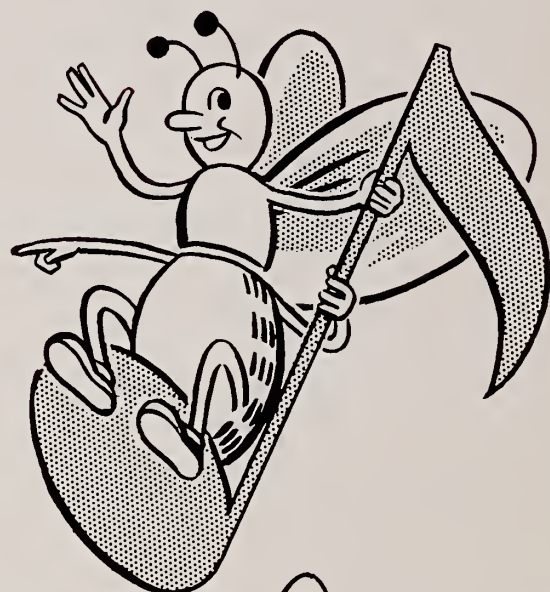
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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

March 20, 1948

Vol. 9, No. 25

STOP CLUCKING! START WORKING!	Pages 4 and 5
JUKE BOX OP BUYS HOUR OF AIR TIME TO PLUG LOCATIONS	Page 6
AUTOMATIC MUSIC SECTION	Page 7
NATION'S TOP TEN TUNES	Page 9
RECORD REVIEWS	Pages 11 and 13
AUTOMATIC MERCHANT'S SECTION	Page 25
MANUFACTURERS' NEW EQUIPMENT	Pages 29 and 30
GENERAL COIN MACHINE SECTION	Page 31
CHICAGO CHATTER	Page 47
EASTERN FLASHES	Page 48
CALIFORNIA CLIPPINGS	Page 49
MINNEAPOLIS—ST. LOUIS—NEW ORLEANS	Page 50

ADVERTISER'S INDEX Page 42

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$5 per year any-

where in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed three full lines, \$48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin

operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

STOP CLUCKING START WORKING

The cluckers are at it again! They're down on everything! Times are bad! People aren't buying! The world's going to pieces! We're in for the biggest depression in history! Machines are backing up on distribs! Everyone is in hot water! What should we do? Where do we go? And so forth—and so forth and so forth—far into the night! Spitting, spewing, clucking, clucking, clucking—*like a bunch of fat old hens with their noses pressed right into the feeding troughs and not taking time to look up and see what's happening around them.*

STOP CLUCKING — START WORKING!!

Every economist in the nation has explained that the public is swinging back to greater economies. They're cutting down on buying expensive merchandise. They have deserted those nite spots where 75c for a cuppacoffee was cheap. They're not attending those \$100 ringside fights. They don't want anymore of those big time, flashy expenditures. NO, SIR —THEY SURE DON'T! And, what's more, YOU know it just as well as any economist does. He DIDN'T HAVE TO TELL YOU! Brother, just

look around your own home town and you'll agree.

STOP CLUCKING — START WORKING!!

This is the OPPORTUNITY you've been waiting for. Brother—this is IT! This is the time to get into ACTION!! This is something that's RIGHT DOWN YOUR ALLEY!! WHY?? BECAUSE YOU'VE GOT THE WORLD'S FINEST AND GREATEST — AND — MOST ECONOMICAL ENTERTAINMENT FOR MR. AND MRS. JOHN Q. PUBLIC. YOU'VE GOT IT!!!

STOP CLUCKING — START WORKING!!

Get out on your locations. Be sure that each and every single spot you have has the RIGHT EQUIPMENT in it. MAKE YOUR MUSIC OR AMUSEMENT OR SERVICE—EASIER TO BUY! Promote it to the public. Clean up, dress up, flash up! MAKE THAT EQUIPMENT OF YOURS SPARKLE. Make it sound better. Make it look better. Make it so damn attractive that Mr. and Mrs. Johnny Public won't be able to walk by it—EVEN IF THEY WANTED TO. STOP THEM COLD IN THEIR TRACKS!

CLUCKING! WORKING!

MAKE 'EM BUY YOUR ECONOMICAL ENTERTAINMENT!

STOP CLUCKING — START WORKING!!

To hell with what this guy or that guy in this business who tells you about tough times. HE'S NOT PUTTING NICKELS INTO YOUR MACHINES! It's Mr. and Mrs. Johnny Public who put the coin into your equipment. PLAY UP TO THEM! They want you to. They're tired of paying those fancy high prices for entertainment. They want low priced, good entertainment, once again. They've had their fling. The spree is over. They want to get back to NORMAL. And—YOU'VE GOT WHAT THEY WANT!!

STOP CLUCKING — START WORKING!!

GET IN THERE AND GET TO WORK—RIGHT THIS MINUTE!! Get those machines of yours looking like a million dollars. Make 'em so attractive, so gleaming, so sparkling, so entertaining, so interesting, so different, so better—that Johnny and Mrs. Public will WALK RIGHT UP TO THEM AND PLAY HELL OUT OF 'EM! Brother—THIS IS YOUR

BIG CHANCE!! DON'T FLUFF IT! Don't let the guys in this business tell you that this and that's lousy about everything. Just REMEMBER—THEY DON'T PUT NICKELS IN YOUR MACHINES!!

STOP CLUCKING—START WORKING—AND BROTHER, START FAST—BECAUSE YOU'VE GOT THE BIGGEST OPPORTUNITY IN ALL YOUR LIFE—RIGHT THIS MINUTE—TO START THE BIGGEST BOOM IN ALL THE HISTORY OF THE COIN MACHINE INDUSTRY.

STOP CLUCKING — START WORKING!!

Editor's Note: This article is reprinted by popular demand of the nation's leading coin machine firms who believe that it is one of the greatest editorials ever written in the coin machine industry. Many coin machine salesmen report that they have carried it about with them ever since its first appearance in *The Cash Box* on February 17, 1947. Others still have it prominently displayed on their bulletin boards in their offices. It is generally believed that this editorial perfectly fits present conditions in the coin machine field.

JUKE BOX OP BUYS HOUR OF AIR TIME TO PLUG LOCATIONS

Radio Program Helps Get Him New Spots and Makes it Easier for Him to Obtain Front Money Service Charge.

NEW YORK—Following up on *The Cash Box* suggestion that the operators should once again return to promotional exploitation of their businesses, so that they would again attract the public to their equipment, Leon Sieger of Daytona Beach Amusement Corp., Daytona Beach, Fla., who operates juke boxes here for Morris Hankin of Atlanta, Ga., purchased a full hour radio program which features the records over the air appearing in the firm's juke boxes here and in surrounding area, mentions the locations and their addresses, and also encourages all the public to patronize these spots and listen to the very latest recordings.

The program starts at midnight Saturday and for one full hour thereafter is plugging various locations. The report is that many new locations, who have heard this radio program, have called the firm to install juke boxes in their places. Those who are already signed up by the firm, are not only much pleased at the mention of their address, but, what is most important to this operator, have quickly agreed to a front service money guarantee to keep this sort of promotion exploitation on the air.

Here is again demonstrated the ingenuity and showmanship of the nation's operators. *The Cash Box*, in an article which appeared in its February 14, 1948 issue, urged everyone of the nation's coin machine operators, whether they operate music, amusement, service or merchandising machines, to once again turn to good, old fashioned showmanship, to get the public interested in their equipment and to thereby boom play.

The use of radio and press advertising was urged in this article. The use of a full hour's air time, as is being done in this case, is of immeasurable value to the industry in Daytona Beach as well as the rest of the

area this radio station covers. It starts the public back to the juke box for economical musical entertainment. It reaches right into the very home of the average man and woman who are planning to entertain themselves. It offers economical entertainment which is today's answer to what the public desires.

It isn't just Leon Sieger and Morris Hankin, both well known to the nation's ops who have started something new for the entire juke box field, it is, instead, the thought that these men have foreseen the need for greater exploitation of their business and have quickly entered into the spirit of such promotion.

The public know and like juke boxes, amusement games and merchandise vendors. But, like everyone else, have become too accustomed to them. So much so that they have forgotten, to some extent, the great value which they receive from coin operated equipment. Constant reminder is necessary. Exploitation and play promotion is fine showmanship in the modern manner. It quickly enters into the spirit of the times and encourages the public to play its juke boxes, amusement machines and merchandise vendors.

Such play promotion can go even further. It can enter into all public spirited drives. It helps charitable causes, not only with its advertising air time and newspaper ads, but, with donations of percentages of the intake from its equipment. It brings the public ever closer to the coin machine trade and, by so doing, gains greater

patronage—which is the answer to greater profits.

At the same time the location owners, too, enter into the spirit of such play promotion. Not only are they receiving free advertising for their locations, but, they are also going to enjoy greater receipts from the equipment in their places. Therefore, they are agreeable to helping along such exploitation by donating a certain share of the money needed to continue and maintain such advertising. Everybody gains. Everybody profits. And the industry goes ahead gaining greater public commendation.

This is only one example of what the average op can do to promote the play of his equipment. There are still a great many other ideas which can be used thruout the nation, as more and more ops once again rally to the flag of old time showmanship, which was always the plan in this industry and bring about greater patronage of their equipment as well as of all other equipment in their territories.

Perhaps this is the beginning of that new showmanship era which so many sadly neglected as they continued to think more about the technical achievements of the field than the promotional factors required to make those technical achievements successful. The operator should not concern himself with the manufacturing processes, but, rather with making the equipment he purchases popular and successful, and thereby bring to the entire industry the booming prosperity it deserves.

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THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY
DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

March 20, 1948



FRANK PALUMBO

Widely hailed as one of the nation's foremost nightclub entrepreneurs, Frank Palumbo synonymously rhymes with Philadelphia to every segment of the music industry. His famous Click Club continues to feature the top name bands in the country, in addition to playing host to several thousand youngsters each month for the Click Tune Party, co-sponsored by Frank and the Philadelphia Music Operators Association. His philanthropic ways have set many a youngster on the road to a music career. Frank is as much a part of the music industry as a piano is vital to an orchestra.

FEATURES

- ★ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ★ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ★ *Hot In Harlem*
- ★ *The Broadway Beat*
- ★ *Rollin' 'Round Randolph*
- ★ *Folk and Western Record Reviews*
- ★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

SILVER THREADS AMONG THE GOLD

Diskeries Go Hog Wild Over Oldies With Juke Box Biz As Outstanding Exploitation Factor and Juke Ops Busting Profit Marks

NEW YORK—"If the public can go hog wild over string music, I'm betting on high button shoes, bustle skirts and derby hats."

Such was the general tenor of a conversation with a local music operator this past week. The sensational resurgence of music tainted with a gay '90 vintage has the entire music world running helter skelter mad after oldies.

Diskeries are digging down deep in their libraries and catalogs trying to find old masters. Others in the record business are offering fantastic sums as the purchase price of masters that have that twang to it. While the large majority of recording officials in the music industry hurriedly seek their "next big hit," one segment of the field boldly stands out.

Those associated with the recording business will aptly admit that juke box operators and disc jockeys are vitally important to the success of any song. While the latter group might have preference or individual opinions concerning the playing of records on their air-shows, juke box operators have continually demonstrated their potency by catering to the likes and dislikes of the masses.

Evidently the public taste has rapidly changed from the fast tempo of the war years. Not only has string music made its impression upon phono fans throughout the nation. Songs that were hits well over forty years ago, regardless of their interpretation, are in strong demand. Many in the disk biz point to the fact that the present generation hasn't even heard those song hits of yesteryear. Not only do the oldies appeal to the youngsters and the college crowd—they are being greeted just as strongly as ever by adults. Therefore, a great many of the old tunes which clicked so well in years past, can be revived with every assurance that they have opportunity of taking hold with the present generation, and, certainly pleasing the older

folks who hearken back to the good old days.

Many noted students of the music industry will not venture an answer as to the strong demand for the flock of standards and odies being re-issued. Several offer that the current recording ban paved the way for the initial "hunt" by recording companies. Nevertheless, the fact remains that the entire music industry is today undergoing an evolution, the likes of which have never occurred.

Witness the sensational demand for "I'm looking Over A Four Leaf Clover", "Heartbreaker" and the current spark with "Baby Face." The demand created by the automatic music machine industry rose overnight, and put the spotlight on artists that were comparatively obscure.

Music publishers point to the juke box industry as one of their largest exploitation factors. One well noted publisher recently stated, "I'll take that juke box over all the splash you can muster. The simple fact that the juke box allows an untold amount of people to hear my song, and after hearing it, possibly go out and buy a recording, is good enough for me."

"Take the example of the song that is banned on the air for any one of a hundred reasons. While the radio audience has no means of hearing that particular tune, the juke box keeps on playing, continually building up a demand. Add to that the fact that any artist or record company has his name displayed in the phonograph right on the title strip, and you've got yourself a promotion piece hard to beat."

The fact that the entire nation has gone wild over oldies and standards is a possible indication of things to come. There are literally hundreds of songs gathering dust on shelves, to which the public might take a liking.

The record companies themselves are currently experiencing more sales than ever before. Masters which had

been previously discarded are being pressed and issued faster than production facilities allow. "Bye Bye Blackbird", "Shine," "I'll Be With You In Apple Blossom Time" and many others have boomed in recent months, with the responsible recording companies beaming at the unexpected sales.

While no conclusive facts are available as to the bulk purchasing power of the automatic music industry, it is generally accepted that music operators represent more than 30% of the total potential record sales. Add to that a very high figure for the amount of repeat sales directly attributed to the phonograph industry and the net value of juke box promotion is easily seen.

The juke box industry has paved the way for an unpredicted new market in the record business. Many of the smaller firms, who could not hope to draw large sales via the dealer, turned his attention to promoting and exploiting material on automatic music machines.

One diskery head recently stated, "I found that I could not crack the retail market because the bulk of dealers are overloaded with records. The major recording companies have a large amount of masters on hand and the dealers told me that they are literally being flooded with records. Instead, I directed my sales promotion upon the juke box operators, and found a steady flow of orders. In addition, the dealers themselves came around to me, asking for the records. The simple answer was that the juke box had created a demand."

The above facts conclusively prove that the public wants tunes today with that same vigor and punch that commanded the music world years and years ago. The music, the records, the sales medium and the demand are here—let's have 'em.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Alladin	KI—King	RE—Regent
AP—Apollo	MI—Miracle	SA—Savoy
AR—Aristocrat	MA—Majestic	SI—Signature
BU—Bullet	ME—Mercury	SP—Specialty
CA—Capitol	MG—M-G-M	ST—Sterling
DA—Davis	LO—London	TO—Top
CN—Continental	MN—Manor	TC—Twentieth Century
CO—Columbia	MO—Modern	UN—Universal
CS—Coast	MU—Musicraft	VI—Victor
CE—Celebrity	NA—National	VT—Vitacoustic
DE—Decca	RA—Rainbow	
DEL—Deluxe		
EX—Exclusive		

1

I'M LOOKING OVER A FOUR LEAF CLOVER

Still in the top spot with play continuing as strong as before.

CA-491—Alvino Rey O.
CO-38100—Tony Hill O.
CO-38081—Arthur Godfrey
ME-5105—Frankie Laine
ME-5100—Uptown String Band

MG-10119—Art Mooney O.
MU-543—Polka Dots
RA-10043—Jimmy Saunders
SI-15117—Ray Bloch O.
TR-220—Alexander O.
VI-20-2668—Three Suns

2

MANANA

Repeats its position of last week with ops and phono fans mad about it.

CA-15022—Peggy Lee

DE-24333—Mills Bros.

3

NOW IS THE HOUR

A great coin winner for ops. Every platter grabbing off loads of play.

CA-15024—Margaret Whiting
CO-38061—Horace Heidt O.
DE-24279—Bing Crosby
MA-1191—Eddy Howard O.
ME-5103—Les Paul Trio

MG-10125—Kate Smith
MU-532—Shep Fields O.
SI-15178—Ray Bloch O.
VI-20-2704—Charlie Spivak O.

4

BALLERINA

On the way down after some sensational play throughout the nation.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
DE-24278—Bing Crosby
ME-5075—Jerry Shelton Trio

MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O.

5

BEG YOUR PARDON

In the fifth spot again. Ops report play holding up.

BU-1012—Francis Craig
CA-490—The Dinning Sisters
CO-38036—Frankie Carle O.

MG-10140—Art Mooney O.
VI-20-2647—Larry Green O.

6

GOLDEN EARRINGS

In sixth place this week. Ops continue to get calls.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
DE-24278—Bing Crosby

ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

7

SERENADE OF THE BELLS

Still bouncing around as a featured item in the phonos.

CA-15007—Jo Stafford
CO-37956—Kay Kyser O.
DE-24258—Guy Lombardo O.

ME-5090—Vic Damone
MG-10091—Bob Houston
VI-20-2372—Sammy Kaye O.

8

HOW SOON

Riding high in eighth place altho ops report ditty has lost some of its appeal.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—
Cavallero O.
CON-11004—Jimmy Atkins

MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Menree O.

9

I'M MY OWN GRANDPAW

In the ninth spot again, with play holding tight. Western ops report play moving up.

CA-15033—Jo Stafford
CO-38068—Tony Pastor O.
DE-24268—Guy Lombardo O.
KI-694—Grandpa Jones

ME-6087—Tiny Hill
MG-10136—The Korn Kobbler
MU-536—Esmeraldy
TC-20-33—The Jesters
VI-20-2563—Lonzo & Oscar

10

I'LL DANCE AT YOUR WEDDING

On the way out after a great ride across the boards as a featured tune in so many boxes.

CA-15009—Peggy Lee
CO-37967—Ray Noble O.
DE-24266—Jeanie Leitt

ME-5090—Vic Damone
MG-10095—Helen Forrest
VI-20-2512—Tony Martin



GREAT DAY!

DORIS DAY
SINGING

"THOUGHTLESS"

with The Modernaires



"I'VE ONLY MYSELF TO BLAME"

Orchestra under the direction of George Siravo

Columbia 38079



COLUMBIA'S TUNE TIPSTER

BEST BETS

Arthur Godfrey

SURE FIRE!
"Slap 'er Down, Agin, Paw"
With The Too Fat Trio

"I'd Give A Million Tomorrows"
(For Just One Yesterday)
with The Mariners

Orchestra under the direction of Archie Bleyer
Columbia 38066

Frank Sinatra

COMING UP FAST!

"For Every Man There's a Woman"
(from "Casbah")

"I'll Make Up for Ev'rything"
Orchestra under the direction of Axel Stordahl
Columbia 38089

Dinah Shore

WATCH THIS ONE!

"What's Good About Goodbye"
Orchestra under the dir. of Harry Zimmerman

"Hooray for Love"
(both from "Casbah")

Orchestra under the direction of Sonny Burke
Columbia 38094

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and ® Reg. U. S. Pat. Off.



"What Next?" seems to be the main topic of discussion up and down Tin Pan Alley these days. Pubbers, song writers, diskers and artists ask the question quite often and are referring to the sudden craze throughout the entire nation for string music. There isn't a soul we know who dares venture the why and where-for, but nevertheless Johnny Q. Public seems to be enjoying it. It's string band music and a dash of the gay '90's that has put the spotlight on Art Mooney, the Ferko String Band and a host of others. Tunes that grandpaw hopped to are the fashion today and diskers throughout the nation are rapidly making deals for the acquisition of the few masters around. It seems that the entire music biz is enjoying it all, altho there are those who claim it is "putting music back forty years."

* * *

We hear that folks out on the West Coast have been relatively quiet this week—except for an occasional outburst of "It'll sell a million." Four Star Records Bill McCall and Alladin Records Eddie Messner still jumping all over the place. Bill's T. Texas Tyler novelty, "Deck of Cards" is really going like wild-fire. More and more pressing plants being added daily. Eddie Messner calmly ups and sez "Best month we've ever had." Probably right too—has a couple of hot ones riding the boards now. Saul Bihari, Modern Records vee pee observed rubbing his hands as the Commanders version of "Lonesome Road" starts to boom. Can't tell the difference between them and The Ravens . . . Coast Records' general manager Bill Abel touting Van Es' new unreleased Barclay Allen dinking of "Tea For Two". . . . We're still wondering how in heavens name Buddy Baker, Exclusive Records music director, achieves those wierd sounds. Herb Jeffries "My Blue Heaven" kicking up a storm we hear. Why not, the guy has a terrific voice. . . . And after all is said and done—the lads on the coast still have sunshine.

* * *

London Records continue to make their mark in the record field, with the English plattery gradually carving a niche in other diskers sales. Whereas a great many platteries are missing out on current song bets, the London firm can jump on the bandwagon of any particular recording and cut. Proof of the pudding is in such hits as "Manana", "Heartbreaker", "More Than Ever Before" and "Toolie Oolie Doolie" to name but a few. London's distribution lines are firmly set and reports reaching yon scribe show that music operators in particular are buying more.

* * *

Dick Bradley, prexy of Tower ("How Soon") Records in New York to herald his next release tagged "Popcorn Polka". Dick has made a tie-up with the National Association of Popcorn Manufacturers to promote the record and plans on having stickers on every popcorn vender in the country. The recording is being set to be aired in ball parks, amusement fairs and carnivals everywhere. Bradley will visit his distribs in the east before heading back to his native Chicago. Incidentally, Dick topped the half-million mark with his Jack Owens recording of "How Soon."

THE CASH BOX

Record Reviews

"Scatterbrain" (2:56)
 "If You Knew Susie" (2:54)
 FRANKIE MASTERS ORCH.
 (MGM 10155)

Pair of sides that appear headed for some fair coinplay are these offered by maestro Frankie Masters. Long missing from the phonos as a name attraction, Frankie might well reestablish himself in the forefront of the music world with this pair. Top deck titled "Scatterbrain" is the oldie that garnered a slew of coin not so many moons ago. It's offered in effective pleasant styling and might attract enough attention to boom it into the limelight again. Ditty went like sixty years ago, and with the public mad about oldies today, it might suddenly blossom forth. Flip is another oldie that is given some bright treatment by maestro Masters. Group vocal here spotlights the cookie while the orchestral work shines just as brilliantly. Both sides deserve your spinning 'em.

"The Pig Latin Way" (2:41)
 "When I'm With You" (2:51)
 BATT MASIAN ORCH.
 (Mecca 3148)

Pair of sides that beckon coin play in a big way are these offered here by the capable Batt Masian ork. Labeled "The Pig Latin Way" and "When I'm With You", Batt sends The Tune Timers to the fore for the cute Latin message of the top side. Wordage is cute as a bug with the title giving off the bill of fare here. On the flip with "When I'm With You", piper Pat Terry hogs the lime for the sugar coated spice of this deck. Made for ops with quiet spots, the wax as offered is effective and should go a long way toward boosting phono play. Both sides should meet with wide favor from a host of music ops—spin it.

"Easter Parade" (2:58)
 "I Cried For You" (2:57)
 ANDY RUSSELL
 (Capitol 15034)

Seasonal release of "Easter Parade" and wide popularity of this version should account for some heavy play in the phonos. It's Andy Russell spooning the old Berlin favorite with musical accompaniment by maestro Paul Weston and his gang. Ops that don't know this piece are probably far and few. Nevertheless, Andy's piping is soothing and relaxing and makes for pleasant listening. Flip has Andy joined by The Pied Pipers to spill the enchanting vocal of "I Cried For You". Pipers spike the deck all the way, as Andy's superb tonsiling fills in for the balance. "Easter Parade" is bound to grab off a slew of coin—get next to it.

"I Remember Mama" (3:02)
 "Long After Tonight" (3:04)
 BETTY RHODES
 (Victor 20-2735)

A pair of sides that can't miss are these offered in superb fashion by chirp Betty Rhodes. It's the blissful rapture of "I Remember Mama" on the top side of this cookie that grabs the lead here, with Betty's nostalgic tones pitching melodious music throughout. Wax has that set you down quality and appears to be gilded with silver—that is the extent of its charm. Betty's pipes are warm and vibrant with the treasure of golden wordage echoing brilliantly. On the backside with another comer, thrush Betty spills "Long After Tonight". It's more meat for the moon-in-june crowd, as the slow winding and haunting refrain seeps thru. Orchestral work by maestro Harry Zimmerman radiates throughout the entire waxing, giving the canary a hypo. Both sides rate heavily.

DISK O'THE WEEK

"Baby Face" (2:54)
 "Encore Cherie" (3:03)

ART MOONEY ORCH.
 (MGM 10156)



ART MOONEY

• It's another lalapalooza for maestro Art Mooney—and a gold mine for music operators! With the nation going hog wild over string music, Art follows the sensational success of his "Four Leaf Clover" with another oldie that seems a cinch to clinch with phono fans throughout the land. "Baby Face", replete with banjo and band chorus stacks up to a whirlwind of activity for music ops. The life and beat of this thing, coupled with the novel interpretation rates this platter as heavily as a spade flush. Add to that the charming wordage and top notch performance of the entire gang and you've got a deck that's hard to beat. On the backing with another potential coin winner, piper Bud Brees grabs the limelight to spoon the charming magic wordage of "Encore Cherie". Patterned on a French kick, Bud's vocal is both soothing and enhancing, with the soft pedaled lyrics sugar-coated all the way. Actually both sides of this platter should win strong favor with the ops, with "Baby Face" flashing across the wire by a nose. Grab it!

"Airizay" (2:56)
 "Cincinnati" (2:51)

RAY MCKINLEY ORCH.
 (Victor 20-2736)

Pair of bright sides by maestro Ray McKinley and the metro of "Airizay" and "Cincinnati" offer the vehicle here. Ray's bow on Victor platters shows as stuff well loaded with possibilities to score in a big way. Top deck is an ode to New Orleans, with Ray spooning the flavored wordage throughout. Stuff is made for dancers and listeners alike. Flip is more Chamber of Commerce wax as Ray goes into ecstasy over "Cincinnati". Ray divulges the flowing and glowing wordage about Cincy in bright flashy tones that satisfy. Beat offered here is mellow and makes you wanna listen. Lend an ear in this direction.

FIGURES SHOWN FOLLOWING SONG
 TITLES, INDICATE PLAYING TIME
 OF RECORD.

"Jungle Rose" (2:51)
 "I Wonder What's Become Of Sally"
 (2:40)

HERB JEFFRIES
 (Exclusive 29x)

The deep powerful tones of balladeer Herb Jeffries and some mad music with "Jungle Rose" and "I Wonder What's Become of Sally" step out here. Top side has a unique orchestral flavor with Herb's heavy throated vocal booming throughout the wax. Stuff is made for the crowd that appreciates good music—Herb's voice is just that. On the backing with the oldie, "I Wonder What's Become Of Sally", Herb gives with this tender oldie in first rate fashion. Wax weaves slow and moody and makes you stop and listen. Buddy Baker twirling the baton makes for added incentive with this platter—latch on.

"How Come" (2:37)
 "Worried" (2:21)

JOE LIGGINS
 (Exclusive 262)

Pair of sides to which ops with race spots can latch onto are these rendered by maestro Joe Liggins. Titled "How Come" and "Worried", Joe offers the top side in slow tempo, with the title of the ditty giving off the bill of fare. Vocal spot by the maestro is favorable and makes for pleasant listening. On the flip with an instrumental bit, Joe and his Honey-drippers give with "Worried." Loads of spots flourish here with that haunting sax sticking out heavily. Altho both sides won't stop traffic, they might fill that extra spot on your machines.

"Fat Meat Is Good Meat" (2:41)
 "Tell Me Your Blues And I Will Tell
 You Mine" (2:39)

SAVANNAH CHURCHILL
 (Celebrity 2003)

The top nasal tones of chirp Savannah Churchill spill with a pair that beckon coin play in a big way. Wax, tagged "Fat Meat Is Good Meat" and "Tell Me Your Blues And I Will Tell You Mine" are aimed at ops with race spots. Topside spills with plenty of riff, with Savannah rich and warm throughout. On the backing with more blues, the gal offers this bit with plenty of bounce in her pipes. The hep crowd is sure to want to get next to this thing—it's tailor made for the dance spots. Orchestral work flourishes throughout the pair in fine manner, with Savannah's pipes grabbing off all the glory. Get next to this piece by all means.

"Just About This Time Last Night"
 (3:02)

"Serenade" (3:00)

JOHN LAURENZ
 (Mercury 5099)

They'll yell for this hunk of wax for miles around—and yell they will! Superb tonsiling of balladeer John Laurenz with a beautiful ballad that should go like mad in every phono in the nation. Titled "Just About This Time Last Night", John gives out with a ton of nostalgia here, with the mellow wordage glowing brilliantly all thru. Soft setting by maestro Dick Maltby behind piper John spikes the disk immensely. Wax is tailor made for the romance crowd and should be greeted with wide favor. On the flip with the much recorded "Serenade", the choir boy comes back for another first rate performance with this piece of sugar 'n spice. It's the top deck that will grab the buffalo hop to it.

America's No.
Juke Box
Attraction!

1



Eddy HOWARD

and his Orchestra

BIG in the
BOXES with

**SLEEPER
OF THE WEEK**

"NOW IS THE HOUR"

"TRUE"

MAJESTIC No. 1190

"BEG YOUR PARDON"

"AN OLD SOMBRERO"

MAJESTIC No. 1220

"BUT BEAUTIFUL"

**"MY COUSIN
LOUELLA"**

MAJESTIC No. 1214

Be sure to listen to our new Radio
Show — "Sheaffer Parade" for
Sheaffer Pen Co.

Sundays, 3-3:30 P.M., E.D.T. over
NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT

Majestic

RECORDS in your machines.

Rollin' Round



CHICAGO—Chuck Aron just returned from a trip east and reports that he found the disk jocks in N. Y. very much pleased with their hit, "Union Man Blues" . . . Chuck believes that the tune will soon be leading the Harlem charts. . . Murray Arnold, currently at the Empire Room, will leave to play the Hotel Schroeder in Milwaukee . . . after which he disbands his present group . . . to come back with an angle which is definitely terrific and which is going to put this well liked and talented boy over the top, from all present indications, . . . looks like the leading diskeries will be grabbing for him . . . but, soon. . . News of Art Mooney's revival of "Baby Face", which sold out MGM disk distrib in the east almost the same day it was introduced, reached Randolph with many very pleased to hear that the "Four Leaf Clover" boy is kicking in with another clickeroo . . . didn't Benny Strong make a disk of "Baby Face"?

Phil Regan and the Hoosier Hot Shots leave the State-Lake and the kid with the velvet fog, Mel Tormé plus Ella Fitzgerald replacing 'em. . . Joe Sudy over at the Walnut Room of the Bismarck telling us how they came to call him "Joseph" . . . seems this was a case of that Waldorf touch. . . Stan Kenton returns with his progressive jazz to the Opera House on April 20 and 21. . . Rocco Vocco (of BVC) came to town and, after a few days, dashed to Ft. Wayne to visit with Carmen Cavallero . . . then to St. Louis to say hello to Lawrence Welk . . . and Joe Whalen of BVC's local offices working right along with this fast travel-in' man.

Jimmy Martin, fair haired distrib here, claims that the juke box boys are keeping him busier than ever with the new releases he has just received. . . Jimmy claims that "The Loveliness Of You" will be one of this town's biggest hits . . . and soon, too. . . Dick Bradley quite elated with the first disk made for his Tower label by Darwin Daine, "The Things You Left In My Heart", which Dick believes is really somethin' for a first timer. . . Tower also very much ga-ga over their "Pop Corn Polka", by Eddie Ballantine and the Bennett Sisters. . . L. A. Shapiro, sales exec of Exclusive Records, in town this past week visiting with Milt Salstone of M-S Distribs . . . this diskery featuring Doye O'Dell (cowboy singing star) reports plenty of biz for these westerns.

Irwin Barg, that plugger, is in line for congrats . . . seems that Irwin has reached the 25 year anniversary mark . . . the guy doesn't look it . . . or does he? . . . Fred Forster of the belief that his standard, "I'm Waiting For Ships That Never Come In", will have juke box players dreaming away while the jitneys keep poppin' into the boxes. . . And Adams, Vee & Abbott still howling mighty loud about that tune recorded by Roy Rogers, "Hawaiian Cowboy" . . . lots of money-makin' shmaltz in it is report. . . Plenty of press publicity paving the way for that one nite stand by Vaughn Monroe at the Aragon Ballroom, March 13 . . . hottest band in the biz so far this year. . . Eddie Hubbard, the Honeydreamers and Steve Gregg and his ork will hold a jazz concert March 14 at the Eight Street Theatre.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

"Serenade" (3:04)

"You Can't Run Away From Love" (3:01)

BOB EBERLY with
RUSS MORGAN ORCH.
(Decca 24376)

● Loads of delightful strings by maestro Russ Morgan, and the soft pitch pipes of balladeer Bob Eberly seep thru on this pair beckoning coin play. Rapidly rising on the disk scene, "Serenade" as offered here by choir boy Eberly serves as an attractive piece for ops. It's the slow, haunting rhythm of the ditty that grabs the lead, with Bob's hush treatment spiking the disk all the way. Intensive and superb background by maestro Morgan lends an aura of angelic feeling to the deck. On the flip with "You Can't Run Away From Love," Bob comes back for more pleasant romance material. It's tailor made for the kids that love to love and rendered in tender tones that satisfy. In addition, the ditty is theme music from the 20th-Century flicker "Daisy Kenyon" which might go a long way toward hyping phono play.

"Worry, Worry, Worry" (2:57)

"Dreamy Lullaby" (2:54)

LARRY CLINTON ORCH.
(Decca 24377)

● Pair of sides that beckon coin play in a big way are these offered here by the old Dipsy Doodler, maestro Larry Clinton. Top deck, titled "Worry, Worry, Worry" resounds with loads of gaiety as chirp Helen Lee and a vocal combo step forth for the vocal chorus. Gal's pipes pitch pretty, making the deck worthy of a spot in your machines. Wax is built around a repeating theme, with the title offering the bill of fare. Flip is just what the title gives off—a "Dreamy Lullaby." Thrush Helen Lee at the mike once more purring the torrid yet tender wordage in soft romantic styling. Both sides should come in for their fair share of phono play—especially so with "Worry, Worry, Worry."

"Toolie Oolie Doolie" (2:58)

"I Hate To Lose You" (3:00)

THE ANDREWS SISTERS
(Decca 24380)

● Click tune kicking up a storm in many sections of the nation spills here with an attractive rendition by The Andrews Sisters winding its way out. Labeled "Toolie Oolie Doolie," the gals combine to render sweet moments of musical pleasure. It's tagged the Swiss yodel polka and what with the nation going mad for this brand, we see no reason why they shouldn't take to this. Vocal spotlight shines brilliantly, with the trio's spot making for heavy coin play. Flip is a switch to some stuff that should evoke some tears. Wailing in slow moody fashion, the gals spill "I Hate To Lose You." Wordage parrots the title throughout the wax, while the gals display their splendid pipes in fine manner. Vic Shoen's orchestral backing spikes the cookie. Lend an ear—huh?

"Lilli Marlene" (2:49)

"What'll I Do" (2:59)

ANNE SHELTON
(London 144)

● Big winner across the pond several years ago springs up here by chirp Anne Shelton, with the throbbing tones of "Lilli Marlene" seeping thru. Anne's high pitched vocal fits the metro of this strong piece, while loads of sugar coated music provided by Stanley Black round out the side. A big favorite with the G.I.'s during the war, it might step out to latch onto some smash demand here. Music weaves in slow mellow mood with an air of delicacy surrounding the gal's tonsils. On the backside with the widely popular "What'll I Do," the gal comes back for more stuff tailor made for the

SLEEPER OF THE WEEK

"Just Friends" (2:51)

"My Sweetie Went Away" (2:46)

JERRY ABBOTT
(Aristocrat 1701)



JERRY ABBOTT

● First shot on wax and the lad comes thru with a bell-ringer! Bound to be heard from in ever increasing platters, piper Jerry Abbott bows into the disk spotlight with a deck that should go like hot cakes. Jerry's soothing pipes warm around "Just Friends"; a beautiful ballad if there ever was one. The lad's relaxing tones weave about you and make you sit up and take notice. Stuff is in the hush-hush vein with Jerry's relaxing and yet vibrant pipes making for musical rapture. Vocal combo behind Jerry grab a huge share of the spotlight as they offer their spot in splendid manner. Jerry's ballading on this top deck is nothing short of superb. The fashion in which he blends with the orchestral work fills the air with a ton of simplicity. On the flip with more powerful tones, Jerry comes back for another first rate performance with "My Sweetie Went Away." Side has some beat to it, but it's Jerry's voice that spells coin play. This wax should establish him in the forefront of the disk biz. Hop aboard with "Just Friends"—it'll go like mad.

quiet spots. Ops should know the piece—it's the rave fave of yesteryear currently kicking up a storm. "Lilli Marlene" is the side we ride with.

"I'll Be With You In Apple Blossom Time" (2:53)

"Horse & Boogie" (2:39)

CLYDE TRASK ORCH.
(Radio Artist 212)

● Pair of sides which might make excellent filler material are these offered by the Clyde Trask ork. With piper Bob Gary to spill the charming lyrics of the top deck, the wax takes on an added incentive for music ops. It's the fragrant and flowing wordage of "I'll Be With You In Apple Blossom time", and since the mob is currently howling for oldies, this one might clinch. Vocal rendition is favorable throughout, while the orchestral accompaniment fills the bill. Flip is a switch to some kicks with "Horse & Boogie" coming out. Deck is instrumental and features ivory tickler Bob Taylor. The jump spots might grab this one, altho it won't stop traffic. Both sides shape up as fair possibilities.

"Peter Blue & Jasper Too" (2:41)
"In The Evening When The Sun Goes Down" (2:51)

PAUL GAYTEN
(DeLuxe 1118)

● Pair of smart and stylish sides for ops with race spots and the metro of "Peter Blue And Jasper Too" and "In The Evening When The Sun Goes Down" set the stage here. It's by the hot Paul Gayten four, currently riding on a wave of tunes. Top deck shows with a repeating vocal spot, while the rest of the crew join in for the balance. Wax moves along at a zippy pace to which the hep jazzophile set can jump. Flip is some low moody blues done up real brown. Stuff makes for pleasant listening and might grab off a hunk of charm with the crowd that goes for this brand. Lend an ear to the pair—pronto.

"Helen Polka" (2:50)

"My Wife Has Gone & Left Me" (2:53)

THE SPORTSMEN
(Capitol 15046)

● Pair of delightful novelty sides loaded with gaiety, mirth and laughter show as excellent possibilities. It's The Sportsmen to the mike to wail the cute lyrics to "Helen Polka" on the top deck, while they switch to some mad wax for "My Wife Has Gone & Left Me". Top side grabs the lead, with the vocal combo offering the favorable polka wordage in sparkling tones that shine brilliantly. Tune is currently being featured on many boxes throughout the nation—this version should add to its popularity. Backing is more comical wax, with the crew laughing at the title throughout. The platter deserves that extra spot in your machine—get next to it.

"Blue Sunrise" (2:41)

"I Want A Girl" (2:45)

DICK KUHN ORCH.
(Top 1162)

● Pair of playful sides which ops can use as excellent filler material are these rendered here by the Dick Kuhn ork. With a vocal combo blending tones for the refrain of "Blue Sunrise" on the top deck, the wax stacks up to resounding moments of musical pleasure. Vocal spot is charming and effective, while the orchestral backing fills the balance. On the flip with the oldie, "I Want A Girl", the gang keep the tempo slow and easy, with the ever loving wordage spilling in fine fashion. Both sides should set well with ops that cater to tavern spots. The wax deserves your avid listening attention.

"Honey, Can't We Steal Away Together" (2:37)

"Clair De Lune" (2:41)

VIVIANE GREENE
(Trilon 210)

● Slow teasing piece of haunting music by thrush Viviane Greene, coupled with some mighty tender rhythmic tones set the pace for "Honey, Can't We Steal Away Together". Viviane's soft dulcet tones sprinkle around the wax with some brilliant piano fashions thrown in. Mood of the ditty is way down low in the blue theme and should come in for some fair play in the race spots. Flip is the De Bussy "Clair De Lune", with Viviane shining brightly at the ivory's all thru. The gal sends the enchanting melody out in straight style, filling the air with loads of pleasant musical rapture. Side sets well for the quiet dinner stops—it's that good. Lend an ear to this duo—by all means.

e x c l u s i v e l y y o u r s

A new Release!

HERB JEFFRIES Voted The Singer of the Year
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'Jungle Rose'
'I Wonder What's Become of Sally'
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The Ten Top Tunes Netting
Heaviest Play Compiled From
Reports Submitted Weekly To
The Cash Box By Leading Music
Operators in New York City's Harlem.

FINE BROWN FRAME

1 **Nellie Lutcher**
(Capitol 15032)
Jumps from the sixth spot to grab
off the lead. Coin rolling in like
mad.

2 **35-30**
Paul Williams Sextet
(Savoy)
On top of the heap last week, this
plug tune moves down one spot to
garner second place.

3 **ALL MY LOVE**
BELONGS TO YOU
Bull Moose Jackson
Sensational popularity of Bull-
moose Jackson booms this ditty into
the charmed circle.

4 **GONE AGAIN**
Lionel Hampton O.
(Decca 24248)
Repeats its position of last week.
Play for this song holds true to
form.

5 **HONEY, HONEY,**
HONEY
Hadda Brooks
(Modern 524)
In second place last week, chirp
Hadda and the "Honey" songs
drops to the fifth spot here.

6 **BUBBLES**
Bill Moore
(Savoy 662)
"Bubbles" bounces from the bottom
to latch on to sixth place.

7 **I LOVE YOU**
YES I DO
Bull Moose Jackson
(King 4181)
In third place last week, this click
tune drops a few here to grab the
seventh spot.

8 **TRUE**
Billy Eckstine
(MGM 10123)
Play for this one toning down a bit.
In fifth place last week—here it is
in the eighth slot.

9 **TOMORROW NIGHT**
Lonnie Johnson
(King 4201)
Drops into the ninth spot this week
after a short stay on top. Play
holding up.

10 **SO TIRED**
Bill Johnson O.
(Victor 20-2618)
In eighth place last week—into the
tenth spot here. Still drawing
buffalo hide tho.

HOT

ON CHICAGO'S
SOUTH SIDE!

1 ALL MY LOVE BELONGS TO YOU

Bull Moose Jackson
(King)

In fourth place a week ago—and into the top spot this week. Really going mad.

2 35-30

Paul Williams Sextet
(Savoy 661)

Drops one spot this week but reports indicate play is really sensational.

3 CORN SHUCKS BLUES

Little Miss Corn Shucks
(Milton 243)

In seventh place a week ago, this plug tune grabs the tail end of the charmed circle here.

4 BUBBLES

Bill Moore
(Savoy 662)

New ditty really going like wild fire. Watch it rise!

5 UNION MAN BLUES

Andrew Tibbs
(Aristocrat 1101)

Catching a load of coin with ops re-ordering.

6 HONEY, HONEY, HONEY

Hadda Brooks
(Modern 524)

Bounces around the board with ops reporting steady play.

7 SOOTHE ME

Johnny Moore
(Exclusive 259)

In second place last week, the click Moore combo drops to grab off seventh place.

8 THERE'S NO YOU

The Ravens
(National 9042)

New Ravens ditty bearing fruit already. Ops peg it for the top.

9 BARNYARD BOOGIE

Louis Jordan
(Decca 24300)

Repeats its position of last week, with play on the downgrade.

10 FINE BROWN FRAME

Nellie Lutcher
(Capitol 15032)

Click Nellie Lutcher with another coin culler.

★
CLICK TUNE OF THE MONTH
by the Phono Operators of Eastern Pa.
(No. 1 Spot on over 5000 Juke Boxes)

★
and NOW

★
THE CASH BOX • "DISK O' THE WEEK"
(March 6th)

★
That Sensational Novelty

"TUTTI TUTTI PIZZICATO"

Recorded by

★ **LOUIS PRIMA • THE SPORTSMEN**

★ and his Orchestra

on
RCA Victor
20-2711

★ Quartet
on
CAPITOL
496

★ DISK O' THE WEEK

"Tutti Tutti Pizzicato" (2:58)
"The Bee Song" (2:51)

★ LOUIS PRIMA ORCH.
(Victor 20-2711)



★ LOUIS PRIMA

★ The sparkling bright patter of this one should have every kid in the nation going wild singing "Tutti Tutti Pizzicato." It's maestro Louis Prima's latest winner beckoning coin galore. Louis to the fore to wail the infectious wordage, with the band joining him for a repeat chorus. Bounce fashion shown here emulates a bunch of kids skipping rope—and skip they will while they sing the sing-song catchy lyrics. Louis' nasal tones cast a happy spell about you to make the most avid listener grab for more melody. The stylish carefree rhythm of the platter hold the cause for the deck's tremendous appeal. "Tutti Tutti Pizzicato" will fill your jeans with green beans.

★ from
**THE CASH
BOX**

★ March 6, 1948

★
CHARLES K. HARRIS
MUSIC PUBLISHING CO., INC.
1619 BROADWAY • NEW YORK 19, N. Y.

Memo from CRYSTAL TONE

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 - CRYSTAL-TONE HITS
- ## BLANKET THE NATION!

"I CAN'T GIVE YOU ANYTHING BUT LOVE"

Sabby Lewis Orchestra—*THIS IS IT!*

"BUT BEAUTIFUL", Ray Borden Orch. *You all know this one!*

"I'M MY OWN GRANDPAW", Hy-Lo Trio. *Still Ringing the cash box!*

"BYE, BYE, BLACKBIRD", Hy-Lo Trio. *Breaking wide open Everywhere!*

"BOTTOMS UP", Sabby Lewis Orch. *The Sepia Smash of 1948!*

"SIDE BY SIDE", Paul Clement Trio. *Old Favorite—New Sales!*

"CHEROKEE", Davis-Hicks (Swing Hammond and piano).

Barbaric treatment that rings the bell! See Billboard!

"OL' MAN RIVER", Bert Stone. *The Laugh Riot of 1948!*

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"THERE'S NO YOU"
National 9042

Roy Milton's
Latest

"KEEP A DOLLAR IN
YOUR POCKET"

backed by

"MY BLUE HEAVEN"

SP522



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1 HONEY, HONEY, HONEY

Hadda Brooks
(Modern 157)

2 BELL BOY BOOGIE

Todd Rhodes
(Vitacoustic 1001)

3 HEY LITTLE GIRL

Paul Gayten Trio
(De Luxe 1138)

4 I LOVE YOU YES I DO

Bull Moose Jackson
(King 4181)

5 I CAN'T GIVE YOU ANYTHING BUT LOVE

Rose Murphy
(Majestic 1204)

6 845 STOMP

Earl Bostic
(King 4198)
(Gotham 154)

7 MY LOVE IS LIMITED

Amos Milburn
(Alladin 201)

8 STORMY MONDAY BLUES

T-Bone Walker
(Black & White 122)

9 MISS FANNY BROWN

Roy Brown
(DeLuxe 1128)

10 WRITE ME A LETTER

The Ravens
(National 9038)

HOT

ON CENTRAL AVE.
in
LOS ANGELES

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1 I LOVE YOU YES I DO

Bull Moose Jackson

(King 4181)

2 KEEP A DOLLAR IN YOUR POCKET

Roy Milton

(Specialty 522)

3 TOMORROW NIGHT

Lonnie Johnson

(King 4201)

4 RECESS IN HEAVEN

Dan Grissom

(Jewel 2004)

5 WRITE ME A LETTER

The Ravens

(National 9038)

6 TRAIN TIME BLUES

Amos Milburn

(Aladdin 206)

7 HONEY, HONEY, HONEY

Hadda Brooks

(Modern 524)

8 FINE BROWN FRAME

Nellie Lutcher

(Capitol 15032)

9 LONG SKIRT BABY BLUES

T-Bone Walker

(Black & White 122)

10 BARNYARD BOOGIE

Louis Jordan

(Decca 24300)

"Oh what a dilly this one will be once it makes the rounds! "My Girl Friend, Julayda," a honey of a polka ditty. Both sides shape up for a slew of juke box play."

The Cash Box

MY GIRL FRIEND

Julayda

America's Most Toe-Tickling Novelty Polka



Vocal by

WALTER SOLEK

The Singing Drummer

AND HIS ORCHESTRA

Published

by

B. M. I.

Backed by

THE COAL MINER'S POLKA

No. H-1174

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KING

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(How Much Do I Owe You)**

Cowboy Copas

**King
697**

**Tramp On The Street
(Don't Be Ashamed Of Mother)**

Bill Carlisle

**King
698**

**Kentucky
(Hillbilly Jump)**

Hank Penny

**King
658**

**(Still Going Strong!)
Signed, Sealed and Delivered
(Opportunity Is Knocking
At Your Door)**

Cowboy Copas

**King
4210**

**Good Rockin' Tonight
(Good Morning Mr. Blues)**

Wynonie Harris

**King
4181**

**I Love You Yes I Do
(Sneaky Pete)**

Bull Moose Jackson

**King
4189**

**All My Love Belongs To You
(I Want A Bowlegged Woman)**

Bull Moose Jackson

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

**"Television"
"Ever Since Eve"**

**ZEKE MANNERS BAND
(Victor 20-2730)**

A double decker that is sure to go over big with folk fans throughout the land is the story on this platter. It's the Zeke Mannersband coupled with the Singing Lariateers that grab the glory here as they offer "Television" and "Ever Since Eve." Both sides are replete with cute wordage and deserve equal mention. Top deck is a satire of the title with the lyrics ringing true throughout. On the flip with "Ever Since Eve", the gang come back for some more rollicking wonderful musical moments. Ditty is offered in popular-folk vein and should arouse wide attention. Don't miss this buffalo ride.

**"Thank God"
"I Saw The Light"**

**ROY ACUFF
(Columbia 38109)**

Pair of favorable sides by the popular Roy Acuff and the beat of "Thank God" and "I Saw The Light" seep thru here. Roy's nasal tones spill in effective fashion on the top deck with the metro skipping out in rapid measure. Flip is a parrot of the top side and leans toward the spiritual side a bit more. Both make for pleasant listening and should come in for some mighty fair play—especially so where the Acuff fans gather.

**"Yesterday, Today & Tomorrow"
"Texas Plains"**

**DON CHURCHILL & TEXAS MAVERICKS
(Trilon 207)**

Loads of nostalgia and a ton of some fancy nasal tonsiling set the stage for a slew of phono play with this pair. Titled "Yesterday, Today & Tomorrow" and "Texas Plains", the pair stack up as attractive coin cullers. Piper Curly Burns spills the vocal chores in excellent styling, while the rhythm backing shines brightly throughout. Topside grabs the glory with Burns and some highly fashioned guitar and piano flashing thru. Get next to this duo.

**"Murder On The Radio"
"It's The Latest Style"**

**DUDE MARTIN
(Victor 20-2699)**

A sure thing to get loads of attention, this dinking by Dude Martin and His Roundup Gang show as a pair well loaded with possibilities. Titled "Murder On The Radio" and "It's The Latest Style", the gang do a take off on radio murder mysteries, with the novel wax sounding both refreshing and favorable. Flip is offered in straight manner and hypo's the "new look". Both sides for the western spots should garner loads of coin. Grab a listen—we're sure you'll spin 'em.

KING RECORDS

EXECUTIVE OFFICES

1540 BREWSTER AVE. CINT. 7, OHIO PLAZA 2211.

BRANCHES

CHARLOTTE, N. C.	819 W. MOREHEAD	PHONE 4-8409
CHICAGO, ILL.	2001 S. HALSTEAD	MONROE 7748
DALLAS, TEXAS	911 CAMP STREET	RIVERSIDE 2756
LOS ANGELES, CAL.	845 S. GRANDVIEW	FAIRFAX 7572
NEW YORK CITY (Cincy Records)	762 TENTH AVE.	COLUMBUS 5-7758
OKLAHOMA CITY	1317 N. BROADWAY	PHONE 3-9913

THE CASH BOX REPORTS

THE NATION'S



**HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES**

1 SLAP 'ER DOWN
AGIN, PAW
Esmerelda
(Musicraft 524)

2 I'M MY OWN
GRANDPA
Lonzo & Oscar
(Victor 20-2563)

3 WALTZ OF THE
WIND
Roy Acuff
(Columbia 38042)

4 SIGNED, SEALED AND
DELIVERED
Cowboy Copas
(King 658)

5 NEVER TRUST A MAN
Rosalie Allen
(Victor 20-2608)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

DON'T FLIRT WITH
ME
Hank Thompson
(Capitol 40085)

PEEPIN' THRU THE
KEYHOLE
Johnny Tyler
(Victor 20-2620)

ANYTIME
Eddy Arnold
(Victor 20-2700)

ROOTIE TOOTIE
Paul Howard
(Columbia 38069)

AND NOW

THE CHOICE OF LEADING OPERATORS EVERYWHERE

THE PERMO POINT ROUND with a
NEW PERMOMETAL (Osmium) ALLOY TIP
DEVELOPED AND PRODUCED IN
OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS)
THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...

WILL BE MORE DEPENDABLE...

WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN
PHONO NEEDLE MADE!

THE SAME PRICE
SINCE 1938:

1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED

6415 N. Ravenswood

Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —

Juke Box "NATURALS"
LARRY VINCENT'S

"THOSE WEDDING BELLS
ARE BREAKING UP
THAT OLD GANG
OF MINE"

PEARL No. 20

"AM I WASTING MY
TIME ON YOU"

PEARL No. 13

PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

CHERIO MUSIC says . . .
Up Your Take With
"ROSALINDA"

Recorded By

DICK THOMAS.....Decca 46114
RED BENSONRainbow 10033
AL STUARTEmbassy 1005-P
RYTVOC recommends . . .

"I'M A LONELY LITTLE PETUNIA"

Recorded By

DICK 'Two-Ton' BAKER Mercury 5083
Mercury 5083
LAWRENCE WELKDecca 24197
TOMMY TUCKERColumbia
HARMONAIRESEmbassy 1001
THE HAPPY GANG
Vic (Can.) 56-0022

Coming Up

"GIN RUMMY POLKA"

Recorded by AL STUART Emb. 1004
1585 BROADWAY, NEW YORK, N. Y.



Awarded
for the
Best Record
of 1947

VITAcoustic

MEANS

"LIVING SOUND"

A SMASH JUKE BOX HIT!

"MY HAPPINESS"

featuring

JON & SONDR STEELE

on

DAMON RECORD D-11133-B

#1 on Kansas City boxes and
spreading rapidly!



Damon
Recording
Studios

1221 Baltimore
Kansas City, Missouri



PEEPIN' THRU THE
KEYHOLE

Johnny Tyler
(Victor 20-2620)

ANYTIME
Eddy Arnold
(Victor 20-2700)

ROOTIE TOOTIE
Paul Howard
(Columbia 38069)



EDDIE "Mr. Cleanhead" VINSON

World's greatest blues
singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!

"OIL MAN BLUES"
"WANDERING MIND
BLUES"
Mercury No. 8067

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

*There's a
MILLION
in it!*

**ARTHUR
GODFREY'S**
*Sure-Fire
Recording of*

**"I'D GIVE A
MILLION
TOMORROWS"**

on

COLUMBIA

RECORD No. 38066

NOTE: This record is backed
by "SLAP 'ER DOWN, AGIN,
PAW". Operators and Disk
Jockeys are turning this side
over and playing "I'D GIVE A
MILLION TOMORROWS"
for a million "extra" plays!

**OXFORD MUSIC
CORPORATION**

1619 BROADWAY, NEW YORK, N. Y.

DANA'S most DANCEABLE
novel, American recording of

**"TOOLIE
OOLIE
DOOLIE"**

THE YODEL POLKA
(Horton-Beuel)



BY THE
DANA
SERENADERS

and

**MICHEAL CHIMES
HARMONICAS**

DANA No. 2015

CASH BOX

SLEEPER of the WEEK

DANA
No. 2003 **EVENING BELLS - BALLAD**
MY IRISH COLLEEN - WALTZ

... "First click platter for the Easter season ... loaded
with beauty ... set for an avalanche of coin playing."
CASH BOX, March 13.

by DON RODNEY

with

JIMMY CARROLL and the DANA SINGING STRINGS

**DANA MUSIC
COMPANY, INC.**

286 FIFTH AVE.

NEW YORK 1, N. Y.

Wisconsin 7-9093



HERE WE GO AGAIN...
and it's Hotter than
"FOUR LEAF CLOVER!"



ART MOONEY

and his Orchestra's

SMASH RECORDING OF

"BABY FACE"

backed by

"ENCORE CHERIE"

M-G-M Record No. 10156

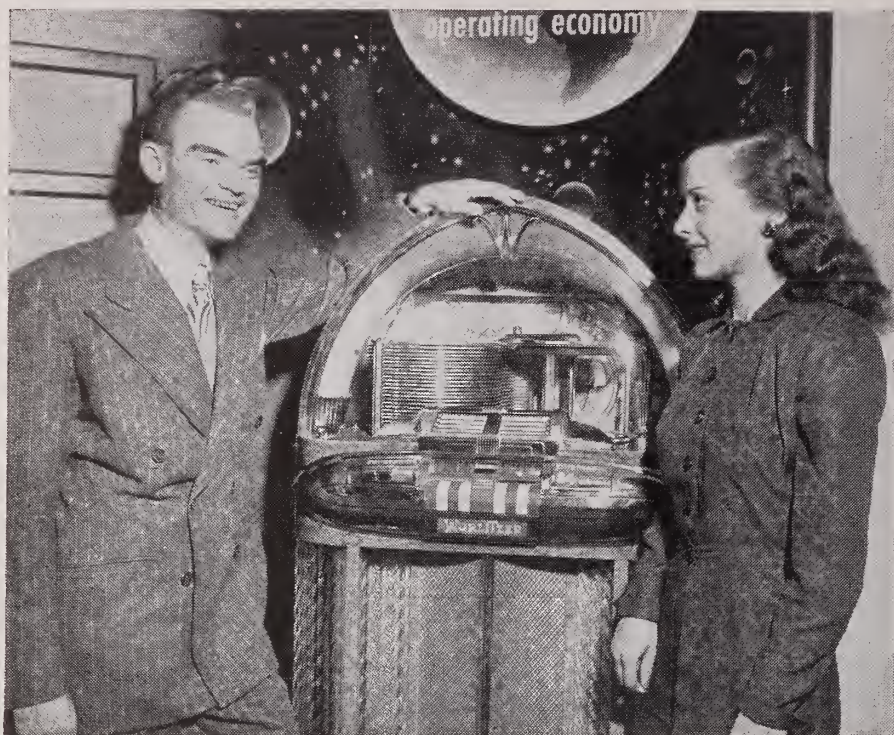
Currently
ROXY THEATRE
NEW YORK

LIST PRICE
60¢
EXCLUSIVE OF TAXES

on **M-G-M RECORDS**

Record Exploitation by: HENRY OKUN

Spike Jones Visits With Wurlitzer Distrib

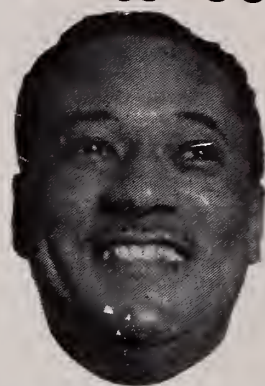


LOS ANGELES, CALIF.—Spike Jones, the man who wedded pandemonium with music, and lovely Helen Grayco, his vocalist, recently paid a visit to the Los Angeles headquarters of Clark Distributing Co., Wurlitzer phonograph distributors for the state of California. The pair listened to their latest Victor recording, "My Old Flame" on the new Wurlitzer Model 1100, pictured above, and marveled at the wonderful reception. The new phono incorporates the famous Zenith Cobra Tone Arm, widely hailed by music operators throughout the nation for its amazing fidelity.



WITH

PAUL WILLIAMS KNOCKS-'EM-COLD COAST to COAST



OUR FAMOUS RECORDS

659 Hastings St. Bounce
Way Late

661 Thirty Five-Thirty
Come With Me Baby
**NO. 1 ON THE
JUKE BOX
HIT PARADE**

NOW NO. 1 IN YOUR
LOCAL THEATRE—
BOOKED SOLID
COAST TO COAST

WATCH FOR OUR
NEXT RELEASE

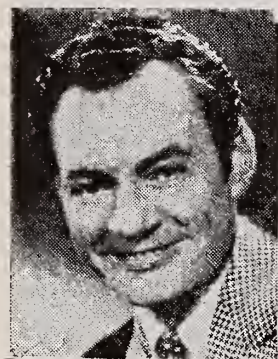
664 Bouncing With Benson
Boogie Ride
DEALERS—OPERATORS

Watch for His Local Appearances

NOW RIDING TO THE TOP
662 BUBBLES
Swingin' For Pappy
by **BILL MOORE**

A FEW CHOICE

DISTRIBUTORSHIPS AVAILABLE



HERE IT IS!

Unusual—Unique

T. TEXAS TYLER'S

Amazing Recording

"DECK OF CARDS"

FOUR STAR #1228

Other Records Available by T. Texas Tyler

1008 Remember Me (Tex's Famous Theme Song)—Oklahoma Hills

- | | |
|---|------------------------------------|
| #1167 Follow Through | #1166 Old Fashioned Love |
| #1149 You Doggone Son of a Gun | #1152 Red Light |
| #1151 Fairweather Baby | #1141 In My Little Red Book |
| #1140 Tell Your Lies to the Man in the Moon | #1115 I've Heard That Story Before |
| #1114 Guitar Boogie Woogie | #1063 It's Been So Long, Darlin' |
| #1062 You Nearly Lose Your Mind | #1052 Gals Don't Mean a Thing |
| #1051 I Hung My Head and Cried | #1022 Beautiful Morning Glory |
| #1021 Home in San Antone | #1009 Filipino Baby |



For the Best in Folk Music

210 NORTH LARCHMONT AVE.

HOLLYWOOD 4, CALIF.

We Have the Records You Need!

• GREATER SALES

• GREATER PROFITS

The best in hits—new and old—to keep those nickels jingling. We have them all! Write, wire, or phone for complete list and prices.

America's Largest Independent Record Distributor

M. S. DISTRIBUTING CO.

1350 East 61st St. • Chicago 37 • BUTterfield 5698-99
Milt Salstone



58 Market St., Newark 1, N. J.

YOUR KISS

Coming Up Like Mad
On The Machines!

DICK HAYMES

DECCA #24297

ROBBINS MUSIC CORPORATION

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Exclusive Names Tery Eastern Promotion Chief

NEW YORK—The appointment of Joseph Tery as Promotion Manager for the Eastern Division of Exclusive Records Distributors Inc., was announced this past week by J. Parker Prescott, General Manager.

Mr. Tery was recently released from his duties as a Major in the Intelligence Division of the Army, and was formerly associated with Decca Records Inc., World Transcriptions and the National Broadcasting Company.

The appointment of Joe Sasso as Assistant Promotion Manager for the distributing firm was also announced by Mr. Prescott. Mr. Sasso had been connected with a number of record companies for the past several years.

Jock Yodels "Toolie" Ditty



WASHINGTON, D. C.—Hypoing the sale of "Toolie Oolie Doolie", author Vaughn Horton teams with disk jockey Eddie Gallaher, CBS-WTOP to yodel the rapidly rising hit tune. Eddie premiered the disk on his Moondial airshow. Notice him hugging that copy of *The Cash Box*.

New York Distributors Mull Credit Bureau

NEW YORK—Independent record distributors in this city, representing a large majority of the nations leading record labels were formulating plans for a meeting this past week, with the object of possibly arriving at some form of organization uppermost in mind. The establishment of a central clearing house for the dissemination of credit information appeared to be what most distributors wanted.

PAUL WILLIAMS LEADS THE HIT PARADE

Savoy 661—"350-30"

Savoy 662—"Bubbles"

PORTER DISTRIBUTING CO.

520 W. 50th St. New York

Circle 6-6271

TEMPTATION

is EARL BOSTIC'S

newest and

greatest hit!

ON

GOTHAM 160

1416 Wood St. Phila.



What Disk Ban?

PHILADELPHIA, PA.—And still they come—ban and all!

The formation of a new diskery, Public Records with headquarters in this city, was announced early this past week. The firm will specialize in string band music it was disclosed.

Heading the plattery are Walter Maguire, general manager; Sam Katseff, president; Elliot Wexler, Treasurer and Isadore Bellis, secretary.

The firm announced the signing of two leading string bands in Philadelphia, the Woodland and the Hegeman. First release for the Woodland String Band includes "Peggy O'Neil", "Drifting & Dreaming", "Three Little Words" and "Headway." The Hegeman String Bands' first release will be "Just Because" and "The World Is Waiting For the Sunrise."

At present three distributors are handling the Public line. Kayler Company of Philadelphia, Mass Music of Boston and Post & Lester of Hartford, Conn.

WATCH

For

"HEARTBREAKER"

Aqua String Band

5119



MERCURY RECORDS

ANOTHER GRACIE FIELDS' HIT

RED SAILS IN THE SUNSET
and

AU REVOIR

with Phil Green and his orchestra

75c plus tax

No. 129

AMBROSE and his orchestra

The Original
Swing Low, Sweet Clarinet

Reginald Kell, Clarinet

and

DANCE OF THE POTTED PUPPET

75c plus tax

No. 108

EDMUNDO ROS and his orchestra

THE COCONUT SONG and MANANA
No. 187
75c plus tax

SAM BROWNE

A TREE IN THE MEADOW
England's No. 1 Song —
By the writer of "The Gypsy"

and
AN OLD SOMBRERO

75c plus tax

No. 123



IMPORTED
LONDON RECORDS
FULL RANGE RECORDING

THE LONDON GRAMOPHONE CORP., 16 W. 22nd St., NEW YORK 10, N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	JD—Joe Davis	RA—Rainbow
AP—Apollo	KI—King	RE—Regent
AR—Aristocrat	LI—Lissen	SA—Savoy
BU—Bullet	LO—London	SI—Signature
CA—Capitol	MA—Majestic	SP—Specialty
CE—Celebrity	ME—Mercury	SN—Standard Phono
CN—Continental	MG—M-G-M	ST—Sterling
CO—Columbia	MI—Miracle	TR—Trilan
CS—Coast	MN—Manor	UN—Universal
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VT—Vitacoustic
EX—Exclusive	NA—National	

	Mar. 13	Mar. 6	Feb. 28
1—I'm Looking Over a Four Leaf Clover	158.9	145.2	100.0
CA-491—ALVINO REY ORCH. <i>Spanish Cavalier</i>			
CO-38100—TINY HILL ORCH. <i>Show Me The Way To Go Home</i>			
CO-38082—CODY FOX <i>I Only Want A Buddy</i>			
CO-38081—ARTHUR GODFREY <i>The Thousand Islands Song</i>			
DE-24319—RUSS MORGAN ORCH. <i>Bye Bye Blackbird</i>			
ME-5100—UPTOWN STRING BAND			
ME-5105—FRANKIE LAINE			
MG-10119—ART MOONEY ORCH. <i>The Big Brass Band From Brazil</i>			
MU-543—THE POLKA DOTS			
RA-10043—JIMMY SAUNDERS <i>Heart Breaker</i>			
SI-15117—RAY BLOCH ORCH. <i>But Beautiful</i>			
TR-220—ALEXANDER ORCH.			
VI-20-2668—THE THREE SUNS <i>Eccentric</i>			
VI-20-2787—CURLY HICKS <i>Limehouse Blues</i>			
2—Now Is the Hour	133.6	119.5	102.9
CA-15024—MARGARET WHITING <i>But Beautiful</i>			
CO-38061—HORACE HEIDT O. <i>I'll Never Say I Love You</i>			
CO-38115—BUDDY CLARK <i>Peculiar</i>			
DE-24279—BING CROSBY <i>Silver Threads Among The Gold</i>			
LO-110—GRACIE FIELDS <i>Came Back To Sarrento</i>			
ME-5103—LES PAUL TRIO <i>My Extraordinary Gal</i>			
MG-10125—KATE SMITH <i>I'll Never Say I Love You</i>			

	Mar. 13	Mar. 6	Feb. 28
MU-532—SHEP FIELDS O. <i>Lane Star Moan</i>			
MA-1191—EDDY HOWARD O. <i>True</i>			
SI-15178—RAY BLOCH O. <i>Nina-Nana</i>			
VI-20-2704—CHARLIE SPIVAK O. <i>Wha Are We To Say</i>			
3—Beg Your Pardon	87.6	80.1	53.8
BU-1700—FRANCIS CRAIG O.			
CA-490—DINNING SISTERS <i>Melancholy</i>			
CO-38036—FRANKIE CARLE O. <i>The Dream Peddler</i>			
DE-24339—RUSS MORGAN O. <i>All Dressed Up With A Broken Heart</i>			
ME-5109—SNOOKY LANSON			
MG-10140—ART MOONEY ORCH.			
VI-20-2647—LARRY GREEN O. <i>Can It Ever Be The Same</i>			
4—Manana	82.5	92.7	56.1
CA-15022—PEGGY LEE <i>All Dressed Up With A Broken Heart</i>			
DE-24333—THE MILLS BROS. <i>I Wish I Knew The Name</i>			
LO-187—EDMUNDO ROSS <i>The Cacaanut</i>			
5—Golden Earrings	56.7	58.2	89.0
CA-15009—PEGGY LEE <i>I'll Dance at Your Wedding</i>			
CO-37932—DINAH SHORE <i>The Gentleman Is a Dope</i>			
DE-24278—BING CROSBY <i>Ballerina</i>			
DE-24277—VICTOR YOUNG ORCH. <i>All Through the Night</i>			
DE-24270—GUY LOMBARDO ORCH. <i>You Are Never Away</i>			
ME-3072—ANITA ELLIS <i>Love for Love</i>			
MG-10085—JACK FINA ORCH.			
VI-20-2585—CHARLIE SPIVAK ORCH. <i>Tenderly</i>			
6—Ballerina	56.6	79.5	95.8
CO-38040—BUDDY CLARK <i>It Had To Be You</i>			
DE-24265—ENRIC MADRIGUERA O. <i>Jungle Rhumba</i>			
DE-24278—BING CROSBY <i>Golden Earrings</i>			
ME-5075—JERRY SHELTON TRIO <i>The Stars Will Remember</i>			
MG-10035—JIMMY DORSEY O.			
MU-15116—MEL TORME <i>What Are You Doing New Years Eve?</i>			
VI-20-2433—VAUGHN MONROE O. <i>The Stars Will Remember</i>			
7—Serenade of the Bells	47.0	62.7	92.9
CA-75007—JO STAFFORD <i>The Gentleman Is A Dope</i>			
CO-37956—KAY KYSER ORCH. <i>Pass That Peace Pipe</i>			
DE-24258—GUY LOMBARDO ORCH. <i>Sipping Cider By The Zuyder Zee</i>			
ME-5090—VIC DAMONE <i>I'll Dance at Your Wedding</i>			
MG-10091—BOB HUSTON <i>A Tune For Humming</i>			
VI-20-2372—SAMMY KAYE ORCH. <i>That's What Every Young Girl Should Know</i>			
8—How Soon	37.4	47.1	56.9
CO-37952—DINAH SHORE <i>Fool That I Am</i>			
DE-24101—CARMEN CAVALLERO—BING CROSBY <i>You Do</i>			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ <i>You Call It Madness</i>			
TO-1258—JACK OWENS <i>Begin The Beguine</i>			
TR-195—GUY CHERNEY <i>Peggy O'Neil</i>			
VI-20-2523—VAUGHN MONROE ORCH. <i>True</i>			
9—I'm My Own Grandpaw	29.5	22.3	25.3
CO-38068—TONY PASTOR O. <i>The Secretary Sang</i>			
DE-24288—GUY LOMBARDO O. <i>Frankie & Jahnnny</i>			
KI-694—GRANDPA JONES			
ME-6087—TINY HILL O. <i>The Eyes of Texas</i>			
MG-10136—THE KORN KOBBLERS			
MU-536—ESMERELDY			
TC-20-33—THE JESTERS			
VI-20-2563—LONZO & OSCAR			

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 20, 1948

New York

1. FOUR LEAF CLOVER (Art Mooney)
2. MANANA (Peggy Lee)
3. SHINE (Frankie Laine)
4. BECAUSE (Perry Como)
5. BUT BEAUTIFUL (Margaret Whiting)
6. THOUGHTLESS (Vic Damone)
7. THE THOUSAND ISLANDS SONG (Louis Prima)
8. TERESA (Vic Damone)
9. BEG YOUR PARDON (Francis Craig)
10. NOW IS THE HOUR (Bing Crosby)

San Antonio, Texas

1. FOUR LEAF CLOVER (Art Mooney)
2. BALLERINA (Vaughn Monroe)
3. MANANA (Peggy Lee)
4. BECAUSE (Perry Como)
5. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
6. BEG YOUR PARDON (Francis Craig)
7. NOW IS THE HOUR (Bing Crosby)
8. HOW SOON (Vaughn Monroe)
9. SERENADE OF THE BELLS (Jo Stafford)
10. TWO LOVES HAVE I (Buddy Clark)

Milwaukee, Wisc.

1. MANANA (Peggy Lee)
2. LOVER (Les Paul)
3. FOUR LEAF CLOVER (Art Mooney)
4. NOW IS THE HOUR (Margaret Whiting)
5. BECAUSE (Perry Como)
6. BRAZIL (Les Paul)
7. BEG YOUR PARDON (Francis Craig)
8. GOLDEN EARRINGS (Peggy Lee)
9. BALLERINA (Vaughn Monroe)
10. SERENADE OF THE BELLS (Sammy Kaye)

Pittsburgh, Pa.

1. NOW IS THE HOUR (Charlie Spivak)
2. MANANA (Peggy Lee)
3. BEG YOUR PARDON (Frankie Carle)
4. YOUR RED WAGON (Tony Pastor)
5. MATINEE (Vaughn Monroe)
6. I'M MY OWN GRANDPAW (Guy Lombardo)
7. ALL DRESSED UP WITH A BROKEN HEART (Buddy Clark)
8. FOUR LEAF CLOVER (Art Mooney)
9. SERENADE OF THE BELLS (Sammy Kaye)
10. SHINE (Frankie Laine)

Omaha, Nebr.

1. FOUR LEAF CLOVER (Art Mooney)
2. NOW IS THE HOUR (Eddy Howard)
3. BEG YOUR PARDON (Frankie Carle)
4. MANANA (Peggy Lee)
5. SLAP 'ER DOWN AGIN, PAW (Arthur Godfrey)
6. YOUR RED WAGON (Tony Pastor)
7. BALLERINA (Vaughn Monroe)
8. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
9. TERESA (Vic Damone)
10. TWO LOVES HAVE I (Perry Como)

St. Louis, Mo.

1. FOUR LEAF CLOVER (Russ Morgan)
2. BYE, BYE, BLACKBIRD (Russ Morgan)
3. FOOL THAT I AM (Billy Eckstein)
4. THE BEST THINGS IN LIFE ARE FREE (The Ink Spots)
5. NOW IS THE HOUR (Gracie Fields)
6. IF I ONLY HAD A MATCH (Al Jolson)
7. SHINE (Frankie Laine)
8. BALLERINA (Vaughn Monroe)
9. I'VE ONLY MYSELF TO BLAME (Frankie Laine)
10. TERESA (Vic Damone)

Chicago

1. NOW IS THE HOUR (Eddy Howard)
2. FOUR LEAF CLOVER (Art Mooney)
3. MANANA (Peggy Lee)
4. BEG YOUR PARDON (Francis Craig)
5. GOLDEN EARRINGS (Peggy Lee)
6. BUT BEAUTIFUL (Margaret Whiting)
7. SHINE (Frankie Laine)
8. TERESA (Vic Damone)
9. SERENADE OF THE BELLS (Jo Stafford)
10. BECAUSE (Perry Como)

St. Albans, Vt.

1. FOUR LEAF CLOVER (Art Mooney)
2. BALLERINA (Vaughn Monroe)
3. BEG YOUR PARDON (Frankie Carle)
4. MANANA (Peggy Lee)
5. NOW IS THE HOUR (Bing Crosby)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. SERENADE OF THE BELLS (Sammy Koye)
8. HOW SOON (Vaughn Monroe)
9. BUT BEAUTIFUL (Margaret Whiting)
10. SLAP 'ER DOWN AGIN, PAW (Arthur Godfrey)

New Haven, Conn.

1. BALLERINA (Vaughn Monroe)
2. MANANA (Peggy Lee)
3. IF I ONLY HAD A MATCH (Al Jolson)
4. FOUR LEAF CLOVER (Art Mooney)
5. HOW SOON (Jack Owens)
6. OOOH LOOKA THERE AIN'T SHE PRETTY (Buddy Greco)
7. TWO LOVES HAVE I (Perry Como)
8. GOLDEN EARRINGS (Peggy Lee)
9. SHINE (Frankie Laine)
10. NOW IS THE HOUR (Bing Crosby)

Phoenix, Ariz.

1. FOUR LEAF CLOVER (Art Mooney)
2. HOW SOON (Jack Owens)
3. OOOH LOOKA THERE AIN'T SHE PRETTY (Buddy Greco)
4. SERENADE OF THE BELLS (Guy Lombardo)
5. MANANA (Peggy Lee)
6. BEG YOUR PARDON (Frankie Craig)
7. BALLERINA (Vaughn Monroe)
8. NOW IS THE HOUR (Eddy Howard)
9. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
10. I WISH I KNEW THE NAME (Mills Bros.)

Butte, Mont.

1. FOUR LEAF CLOVER (Art Mooney)
2. NOW IS THE HOUR (Eddy Howard)
3. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
4. SLAP 'ER DOWN AGIN, PAW (Arthur Godfrey)
5. I'M MY OWN GRANDPAW (Guy Lombardo)
6. MANANA (Peggy Lee)
7. I'M MY OWN GRANDMAW (Jo Stafford)
8. BALLERINA (Vaughn Monroe)
9. HOW SOON (Jack Owens)
10. SHINE (Frankie Laine)

Cleveland, O.

1. FOUR LEAF CLOVER (Art Mooney)
2. SHINE (Frankie Laine)
3. TERESA (Vic Damone)
4. MANANA (Peggy Lee)
5. GOLDEN EARRINGS (Peggy Lee)
6. BALLERINA (Vaughn Monroe)
7. HOW SOON (Jack Owens)
8. SERENADE OF THE BELLS (Jo Stafford)
9. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
10. SABRE DANCE (Don Henry)

Los Angeles

1. FOUR LEAF CLOVER (Art Mooney)
2. NOW IS THE HOUR (Eddy Howard)
3. SHINE (Frankie Laine)
4. BUT BEAUTIFUL (Margaret Whiting)
5. GOLDEN EARRINGS (Peggy Lee)
6. MANANA (Peggy Lee)
7. BECAUSE (Perry Como)
8. THOUGHTLESS (Buddy Kaye)
9. TERESA (Vic Damone)
10. BEG YOUR PARDON (Frankie Carle)

Rochester, N. Y.

1. FOUR LEAF CLOVER (Art Mooney)
2. NOW IS THE HOUR (Bing Crosby)
3. MANANA (Peggy Lee)
4. GOLDEN EARRINGS (Peggy Lee)
5. BALLERINA (Vaughn Monroe)
6. I'M MY OWN GRANDPAW (Guy Lombardo)
7. HOW SOON (Jack Owens)
8. SERENADE OF THE BELLS (Bob Houston)
9. BEG YOUR PARDON (Francis Craig)
10. I'LL DANCE AT YOUR WEDDING (Helen Forrest)

Saginaw, Mich.

1. NOW IS THE HOUR (Bing Crosby)
2. BEG YOUR PARDON (Francis Craig)
3. FOUR LEAF CLOVER (Art Mooney)
4. MANANA (Peggy Lee)
5. SHINE (Frankie Laine)
6. ALL DRESSED UP WITH A BROKEN HEART (Peggy Lee)
7. SERENADE OF THE BELLS (Jo Stafford)
8. EASTER PARADE (Bing Crosby)
9. BUT BEAUTIFUL (Tex Beneke)
10. MATINEE (Vaughn Monroe)

Stillwater, Minn.

1. FOUR LEAF CLOVER (Art Mooney)
2. BEG YOUR PARDON (Francis Craig)
3. NOW IS THE HOUR (Bing Crosby)
4. SABRE DANCE BOOGIE (Freddie Martin)
5. BECAUSE (Perry Como)
6. ST. LOUIS BLUES MARCH (Tex Beneke)
7. SHINE (Frankie Laine)
8. NEAR YOU (Francis Craig)
9. MANANA (Peggy Lee)
10. HOW SOON (Jack Owens)

Denver, Colo.

1. FOUR LEAF CLOVER (Art Mooney)
2. NOW IS THE HOUR (Eddy Howard)
3. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
4. SHINE (Frankie Laine)
5. IF I ONLY HAD A MATCH (Al Jolson)
6. HOW SOON (Vaughn Monroe)
7. BALLERINA (Vaughn Monroe)
8. I'M MY OWN GRANDPAW (Guy Lombardo)
9. SERENADE OF THE BELLS (Jo Stafford)
10. SLAP 'ER DOWN AGIN, PAW (Arthur Godfrey)

Miami, Fla.

1. FOUR LEAF CLOVER (Art Mooney)
2. SHINE (Frankie Laine)
3. TERESA (Vic Damone)
4. BALLERINA (Vaughn Monroe)
5. BYE, BYE, BLACKBIRD (Russ Morgan)
6. ALL DRESSED UP WITH A BROKEN HEART (Peggy Lee)
7. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
8. HOW SOON (Jack Owens)
9. SABRE DANCE (Don Henry)
10. SERENADE OF THE BELLS (Sammy Kaye)

	Mar. 13	Mar. 6	Feb. 28
10—I'll Dance at Your Wedding	23.5	38.8	55.3
CA-15009—PEGGY LEE Golden Earrings			
CO-37967—RAY NOBLE ORCH. Those Things Money Can't Buy			
DE-24318—GUY LOMBARDO O. Thoughtless			
DE-24266—JANIE LEITT Please Don't Play Number Six Tonight			
ME-5090—VIC DAMONE Serenade of the Bells			
MG-10095—HELEN FORREST			
VI-20-2512—TONY MARTIN Carolina in the Morning			
11—Shine	23.1	7.9	8.8
ME-5091—FRANKIE LAINE We'll Be Together Again			
12—Pianissimo	23.0	14.7	35.4
CO-38051—BUDDY CLARK You're Too Dangerous, Cherie			
DE-24309—BOB CARROLL One Raindrop Doesn't Make A Shower			
LO-141—SAM BROWNE My Cousin Louella			
ME-5089—SNOOKY LANSON			
MG-10118—BOB HOUSTON I'm All Dressed Up With A Broken Heart			
MU-527—MINDY CARSON What Do You Want To Make Those Eyes At Me For			
VI-20-2593—PERRY COMO I've Got A Feeling I'm Falling			
13—Slap 'Er Down Agin, Paw	22.1	16.5	9.9
CO-38006—ARTHUR GODFREY			
ME-6095—REX ALLEN			
MU-524—ESMERELDY			
VI-20-2686—PATSY MONTANA			
14—The Thousand Islands Song	21.2	13.1	2.1
CA-15028—JOHNNY MERCER Hooray For Love			
CO-38081—ARTHUR GODFREY Four Leaf Clover			
MG-10136—THE KORN KOBBLERS			
VI-20-2619—LOUIS PRIMA O. I'm Living A Lie			
15—Thoughtless	20.7	14.3	—
CA-15027—GORDON MacRAE You Were Meant For Me			
CO-38079—DORIS DAY I've Only Myself To Blame			
CS-8039—CURT MASSEY			
DE-24318—GUY LOMBARDO O. I'll Dance At Your Wedding			
LO-143—THE SQUADRONAIRES That Feathery Feelin'			
MA-1234—GEORGE OLSON O. The Dickey Bird Song			
ME-5104—VIC DAMONE Love Is So Terrific			
MG-10137—BUDDY KAYE QUINTET Carnival In Venice			
LO-143—SAM BROWNE			
SI-15176—ALAN DALE At The Candlelight Cafe			
VI-20-2714—LARRY GREEN O. Wishing			
16—But Beautiful	18.5	29.6	10.0
CA-15024—MARGARET WHITING Now Is The Hour			
CO-38053—FRANK SINATRA If I Only Had a Match			
DE-24283—BING CROSBY The One I Love			
DE-24294—BING CROSBY Experience			
LO-142—DENNY DENNIS A Bed of Roses			
ME-5096—FRANKIE LAINE I've Only Myself To Blame			
MG-10126—ART LUND Love Is So Terrific			
MU-538—MEL TORME Night and Day			
SI-15117—RAY BLOCH Four Leaf Clover			
VI-20-2616—TEX BENEKE ORCH. You Don't Have To Know The Language			

	Mar. 13	Mar. 6	Feb. 28
17—Sierra Madre	18.4	13.6	23.6
CO-38026—RAY NOBLE ORCH. Two Loves Have I			
DE-24280—DICK HAYMES Little White Lies			
ME-5086—JOHN LAURENZ I Understand			
MG-10150—JOHNNIE JOHNSTON The First Time I Kissed You			
VI-20-2590—FREDDY MARTIN ORCH. Don't Call It Love			
18—The Dickey Bird Song	15.7	3.4	—
CO-38055—THE DELL TRIO Encore, Cherie			
DE-24301—LARRY CLINTON O. Oooh! Looka There Ain't She Pretty!			
MA-1234—GEORGE OLSEN O. Thoughtless			
MG-10138—BLUE BARRON O. My Cousin Louella			
VI-20-2617—FREDDY MARTIN O. If Winter Comes			
19—Too Fat Polka	15.6	29.2	35.3
CA-480—THE STARLIGHTERS Your Red Wagon			
CO-37921—ARTHUR GODFREY For Me and My Gal			
DE-24268—ANDREWS SISTERS Your Red Wagon			
MA-6022—SLIM BRYANT			
ME-5079—TWO TON BAKER ORCH. With a Hey and a Hi			
MG-10106—BLUE BARRON ORCH. Mickey			
VI-20-2609—LOUIS PRIMA ORCH. If I Only Had a Match			
20—Matinee	11.6	2.7	10.1
CA-15041—GORDON MacRAE That Feathery Feelin'			
CO-38083—BUDDY CLARK Haunted Heart			
DE-24375—BOB EBERLY It's All Over But The Crying			
VI-20-2671—VAUGHN MONROE O. If Someone Cares			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Gonna Get a Girl	8.3	2.3	2.8
22—Sabre Dance	7.9	8.8	—
23—Pass That Peace Pipe	7.4	10.7	9.2
24—Little White Lies	6.9	2.6	—
25—Civilization	6.8	11.7	9.1
26—Because	6.7	7.4	21.1
27—Big Brass Band from Brazil	5.9	—	—
28—Best Things In Life Are Free, The	5.8	4.9	—
29—In a Little Book Shop	5.5	5.8	20.7
30—Haunted Heart	5.4	—	—
31—All Dressed Up With a Broken Heart	4.6	10.2	2.9
32—If I Only Had a Match	4.5	4.8	5.9
33—Your Red Wagon	4.2	2.8	1.0
34—My Old Flame	3.3	6.8	9.0
35—Love Is So Terrific	3.2	5.9	1.9
36—At the Candlelight Cafe	2.8	7.3	1.3
37—Lover	2.7	—	—
38—Teresa	2.6	—	—
39—King Size Papa	1.4	—	—
40—Sahre Dance Boogie	1.2	—	—

USE THIS PREPAID POSTCARD TO LIST
YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE ARTIST OR BAND HERE

1.....

2.....

3.....

4.....

5.....

6.....

7.....

8.....

9.....

10.....

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME.....

FIRM

ADDRESS

CITY STATE

[illegible]

**Above Space—3 Inches—1 Column
Rate \$21.00
WRITE IN YOUR COPY AND MAIL**

Above Space — 2 Inches — 2 Columns — Rate \$28.00
WRITE IN YOUR COPY AND MAIL

**If You Desire Larger Space, Check Off Below, Send Us Your Copy,
We'll Prepare an Attractive Ad.**

COLUMN INCH (2 $\frac{3}{8}$ " Wide by 1" High)\$ 7.00
QUARTER PAGE (3 $\frac{1}{4}$ " High by 7 $\frac{1}{2}$ " Wide)

	or	
	(4 3/4" High by 4 7/8" Wide)	68.25
ONE-THIRD PAGE	(6 1/2" High by 4 7/8" Wide)	91.00
HALF PAGE	(6 1/2" High by 7 1/2" Wide)	136.50
TWO-THIRDS PAGE	(13" High by 4 7/8" Wide)	182.00
FULL PAGE	(13" High by 7 1/2" Wide)	273.00

EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY \$1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE WEDNESDAY 5 P.M. EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

NAME.....
ADDRESS..... PHONE No.....
CITY..... ZONE..... STATE.....

FIRST CLASS
PERMIT No. 43309
(Sec. 510, P. L. & R.)
NEW YORK, N. Y.

BUSINESS REPLY CARD

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

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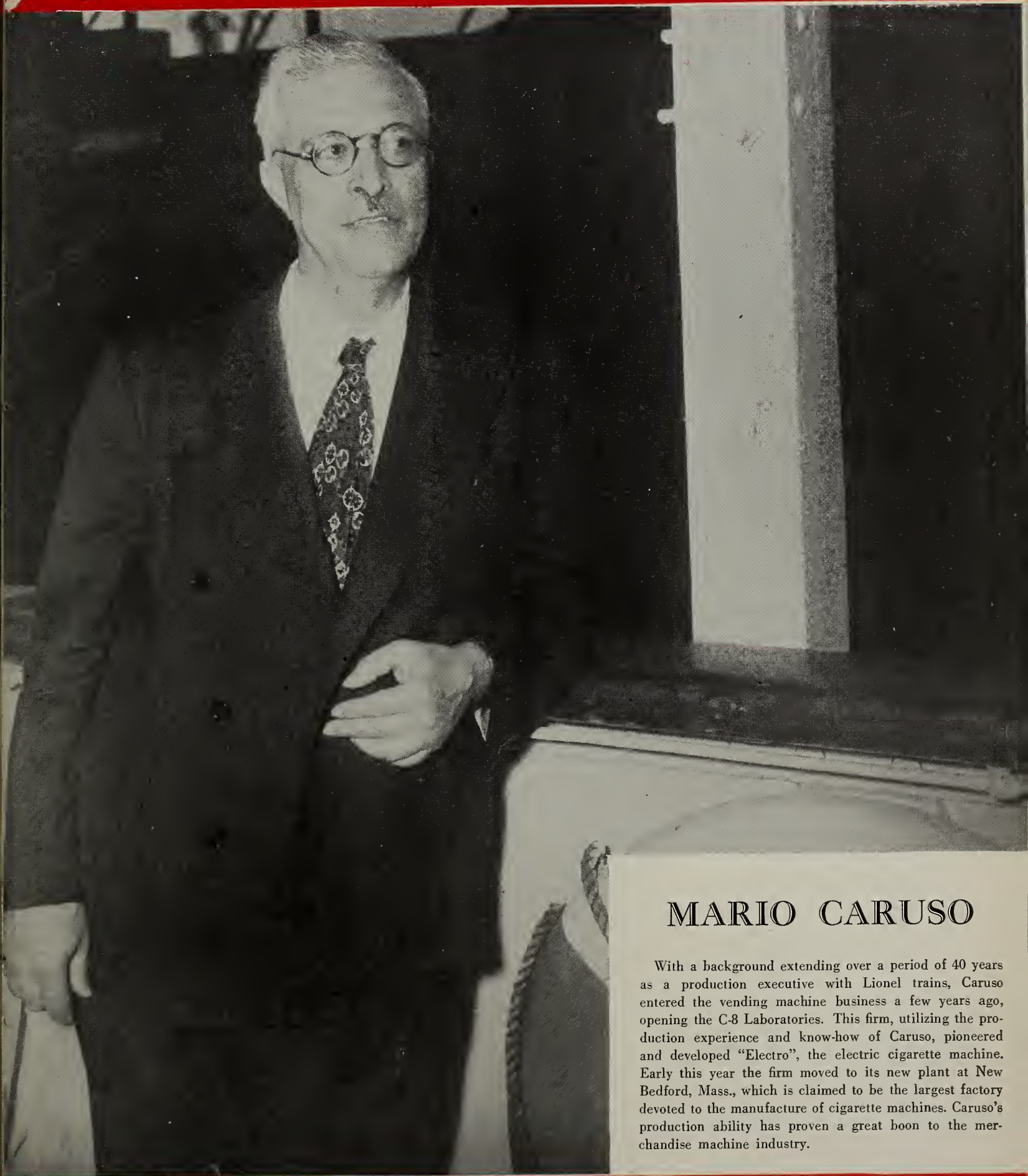
381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX

AUTOMATIC MERCHANTS' SECTION

March 20, 1948



MARIO CARUSO

With a background extending over a period of 40 years as a production executive with Lionel trains, Caruso entered the vending machine business a few years ago, opening the C-8 Laboratories. This firm, utilizing the production experience and know-how of Caruso, pioneered and developed "Electro", the electric cigarette machine. Early this year the firm moved to its new plant at New Bedford, Mass., which is claimed to be the largest factory devoted to the manufacture of cigarette machines. Caruso's production ability has proven a great boon to the merchandise machine industry.

"The Dawn of a New Era in Automatic Selling"

A.M. BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

BISCUIT VENDORS

- Garwood Metal Co.**
5c Biscuit
- Mills Aut. Mds. Corp.**
5c Biscuit
- Statler Distribs., Inc.**
5c Niks, 9 Col., 135 Cap.... 115.00

BOTTLE VENDORS

- American Vendors, Inc.**
Bottle Dispenser
- Autovend Co.**
Bottle Dispenser
- Bastian-Blessing Co.**
Bottle Vendor
- Bernitz Mfg. Co.**
Bottle Vendor
- California Aircraft Eng. Co.**
Bottle Vendor
- Carton Cooler Co., Inc.**
Bottle Vendor
- Dispensers, Inc.**
Bottle Dispenser
- General Vend. Mach. Corp.**
Bottle Vendor
- Glasscock Bros. Mfg. Co.**
Bottle Vendor
- Ideal Dispenser Co., Inc.**
Mod. 300B Beverage Vendor,
6 oz. to 12 oz., 5c or 10c coin
unit\$285.00
Model 300B with 6c, 7c, 11c or
12c coin unit 294.00
- F. L. Jacobs Co.**
Bottle Vendor
- Kalva Venders, Inc.**
Kalva Quad (144 Bottle Cap)
- Mills Industries, Inc.**
Bottle Vendor
- Portable Elevator Mfg. Co.**
Bottle Vendor
- Selectivend Corp.**
Bottle Vendor
- Stewart Products Corp.**
Bottle Vendor
- Tip Corp of America**
Bottle Vendor
- U. S. Vend. Corp.**
Bottle Dispenser
- Hydro Silica Corp. (Vendall Div.)**
Bottle Vendor
- Vendo Co.**
Bottle Vendor
- Vendorlator Mfg. Co.**
Bottle Vendor
- Westinghouse Electric Corp.**
Bottle Vendor

BULK VENDORS

- Adams-Fairfax Corp.**
"Cash-Tray" 5c Bulk Nut Ven-
dor, Cap. 1½ lbs.
"Cash-Trio" 1c-5c Bulk Nut
Vndrs, 3 on Stand
- Advance Machine Co.**
1c Bulk Nut & Candy
5c Bulk Nut & Candy

- Alkuno & Co., Inc.**
"Vikiner" 5c Bulk Candy

- Andrews & Co.**
Bulk Nut & Candy

- Asco Vend. Mach. Exch.**
Bulk Nut & Candy

- Atlas Mfg. & Sales Co.**
Bulk Nut & Candy

- Columbus Vending Co.**
Mod. 46, 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum
Mod. 46Z, Bulk Nut, Candy,
Charms

- Fielding Mfg. Co.**
Bulk Nut & Candy

- Ford Gum & Mach. Co.**
Ball Gum

- U. G. Grandbois Co.**
Bulk Nut & Candy

- Hancock Mfg. Co.**
Bulk Nut & Candy

- Hawkeye Nov. Co.**
Bulk Nut & Candy

- Holli-Ware Mfg. Co.**
Bulk Nut & Candy

- Mills Aut. Mds. Corp.**
1c Boxed Nut & Candy, 4 Col.

- Munro-Matlock Co.**
Bulk Nut & Candy

- Norris Mfg. Co.**
1c Master Nut, Candy
5c Master Nut, Candy

- Northwestern Corp.**
Mod. 40, 1c Bulk Nut, Candy &
Ball Gum
Mod. 33, 1c Bulk Pnut.....
Mod. 39, 1c Bulk Nut, Candy &
Ball Gum
"33 Ball Gum"
"DeLuxe" 1c/5c Bulk Nut
"DeLuxe" 1c Bulk Nut
"DeLuxe" 5c Bulk Nut

- Regal Mfg. Co.**
Bulk Nut & Candy

- Silver King Corp.**
"Prize King" 2 for 5c, 2 for 1c,
Ball Gum Vendor

- R. D. Simpson Co.**
Bulk Nut & Candy

- Victor Vend. Mach. Corp.**
Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

CANDY BAR VENDORS

- Advance Mach. Co.**
1c-5c Candy Bar

- Alkuno & Co., Inc.**
5c Charms without Base
5c Charms with Base
5c Life Saver without Base
5c Life Saver with Base
5c Gum, Charms, Life Saver
Combination

- American Vend. Corp.**
"Vendit" Candy Bar

- Andrews & Co.**
Candy Bar

- Automatic Canteen Corp.**
5c Candy Bar

- Coan Mfg. Co.**
U-Select-It Standard 74 (74 Bar
Cap.) 94.00

- U-Select-It DeLuxe 74 (74 Bar
Cap) with Stand 105.00
U-Select-It DeLuxe 126 (126 Bar
Cap) with Stand 140.25

- Mills Aut. Mds. Corp.**
"Candy Salesman" 5 Col., 105
Cap.

- National Vendors, Inc.**
Mod. 8CE, 8 Col., Elect., Console
Type

- Rowe Mfg. Co., Inc.**
5c Candy Bar

- Shipman Mfg. Co.**
5c Candy Bar

- Star Vendors of Cal., Inc.**
5c Candy Bar

- Stewart Prod. Corp.**
"Kandy-King" 9 Col., Candy &
Gum, 240 Cap.

- Stoner Mfg. Corp.**
Junior Wall Mod., 6 Col., 102
Cap.
Junior Flr. Mod., 6 Col., 102
Cap.
Senior Flr. Mod., 8 Col., 160
Cap.
DeLuxe Theatre Mod., 8 Col.
160 Cap.
Dual DeLuxe Theatre Mod., 16
Col., 320 Cap.
Triple DeLuxe Theatre Mod., 24
Col., 480 Cap.

- U. S. Vend. Corp.**
5c Bulk Refrigerated Candy
Vendor

- Vendall Co.**
Vendall 8 Col., 120-248 Cap....
Vendall 5 Col., 75-155 Cap....

- Vendors, Inc.**
5c Candy Bar

CHEWING GUM - 1c

- Alkuno & Co.**
1c Gum Vendor

- G. V. Corp.**
1c Adams Tab Gum Vendor...

- Kayem Prod. Co.**
1c Tab Gum

- Mills Aut. Mds. Corp.**
1c Adams Tab Gum, 6 Col....

- Pulver Co.**
1c Pulver Tab Gum

- Stewart Prod. Corp.**
1c Tab Gum

CHEWING GUM - 5c

- Automatic Canteen Co.**
5c Pack Gum

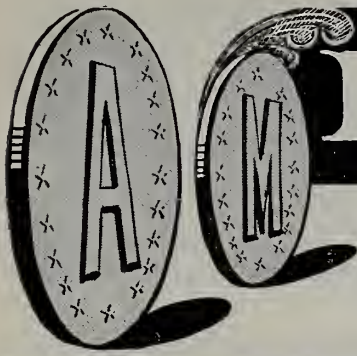
- Bill Fryer Associ.**
5c Pack Gum

- Coan Mfg. Co.**
5c Pack Gum

- Kayem Prod. Co., Inc.**
5c Pack Gum

- Shipman Mfg. Co.**
5c Pack Gum

- Stewart Prod. Corp.**
5c Pack Gum



BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

CIGARETTE MACHINES

- Compton Co.**
Cigarette
- Eastern Elec. Vend. Mach. Corp.**
C-8 "Electro" 8 Col. Console
Electric 222.50
- Frost Vend. Mach. Corp.**
Cigarette
- General Coin Prod. Co.**
Cigarette
- Lehigh Foundries**
PX-8 Col., 340 Cap., Mechanical
PX-10 Col., Mechanical
- J. H. Keeney & Co.**
DeLuxe Electric 9 Col.
- National Vendors, Inc.**
Mod. 9E, Electric 321.70
Mod. 9M, 9 Col., Manual
Mod. 9EC, 9 Col., Elect., Con-
sole Type
- Rowe Mfg. Co., Inc.**
"Crusader" 8 Col..... 145.75
"Crusader" 10 Col. 162.25
"Diplomat", Electric with Coin
Changer
- Stewart Prod. Corp.**
"Dominador" 8 Col., Elec., with
Change Maker
- U-Need-A Vendors, Inc.**
"Monarch" 6 Col., Mech..... 149.50
"Monarch" 8 Col., Mech..... 159.50
7 Col., Elec., 476 Cap.....
9 Col., Elec., 612 Cap.....

CIGAR VENDORS

- Alkuno & Co., Inc.**
Cigar
- Amity Mfg. Corp.**
Cigar
- Cigaromat Corp. of America**
3 Col. Multi Selector
6 Col. Multi Selector
- Frost Vend. Mach. Corp.**
Cigar
- Malkin-Illion Co.**
"Phillies" 75 Cap.
- Stange-Sharenow**
10c Single Col.

COFFEE VENDORS

- Automatic Canteen Co.**
5c Hot Coffee
- Bert Mills Corp.**
Hot Coffee 540.00
- Coffee Vendors of America**
Hot Coffee
- Knapway Devices**
Hot Coffee
- Lymean Mfg. Co., Inc.**
Hot Coffee
- Manning & Lewis**
Hot Coffee
- Rudd-Melikian, Inc.**
"Kwik-Kafe"

COIN CHANGERS

- A.B.T. Mfg. Corp.**
Coin Changers
- Bell Prod. Co.**
Beacon Coin Changer
Beacon Jr. Coin Changer
- Coin-A-Matic Cashier, Inc.**
Coin Changer
- Douglass Mfg. Co., Inc.**
Elec. Coin Changer
Mech. Coin Changer
- Frost Vend. Mach. Corp.**
Coin Changer
- Johnson Fare Box Co.**
Coin Changer
- Mills Industries, Inc.**
Coin Changer
- National Rejectors, Inc.**
Elec. Coin Changer
- Universal Coin Changer Corp.**
Coin Changer
- Vendo Co.**
Mech. Coin Changer (400 Cap)

CUP DRINK VENDORS

- American Vend. Corp.**
Cup Dispenser
- American Vendors, Inc.**
Cup Dispenser
- Automatic Canteen Co.**
3 Drink Disp.
- Automatic Syrup Corp.**
Mills Beverage Disp., 400 Cup
Cap.
- C. C. Bradley & Son**
2 Drink Disp., 800 Cup Cap....
- Calif. Aircraft Eng. Co.**
Cup Dispenser
- Dispensers, Inc.**
"Vidcor" 2 Drink Disp., 1000
Cup Cap.
- Drink-O-Mat Ind., Inc.**
2 Drink Disp., 1000 Cup Cap.
- Ex-Cell Prod. Corp.**
2 Drink Disp., 800 Cup Cap...1,595.00
- Interstate Eng. Corp.**
Cup Dispenser
- Lion Mfg. Corp.**
Pepsi-Cola Disp., 1200 Cup Cap.
- Nat'l Aut. Disp., Inc.**
Cup Dispenser

Spacarb Corp.

"Mix-A-Drink" 3 Drink Disp.,
1000 Cup Cap.

Square Mfg. Co.

Drink Dispenser

Standard Gas & Equipt. Co.

Drink Dispenser

Standard Prod. Co.

Drink Dispenser

Stewart Prod. Corp.

Cobb Orange Drink Disp.
Cup Dispenser

DAIRY DISPENSERS

Ex-Cello Corp.

Dairy Disp.

Ideal Dispenser Co., Inc.

Mod. 300, Milk Bottle, 5c or 10c
Coin Unit\$285.00
Mod. 300, Milk Bottle, 6c, 7c,
11c or 12c coin unit 294.00
Model 300, Milk Container, 5c
or 10c Coin Unit 295.00
Mod. 300, Milk Container, 6c, 7c,
11c or 12c Coin Unit 304.00

O. D. Jennings & Co.

Dairy Drink Disp.

Kalva Vendors, Inc.

Kalva "Quad"

Milk-O-Mat Corp.

Dairy Drink Disp.

Selector Prod. Co.

Dairy Drink Disp.

HOT NUT VENDORS

Alkuno & Co., Inc.

"Vikino" 5c Hot Nut

Asco Vend. Mach. Exch.

5c Hot Nut

Munro-Matlock

5c Hot Nut

Silver King Corp.

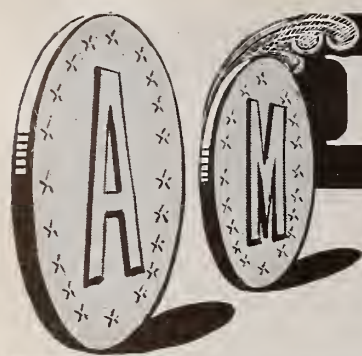
5c Hot Nut

Tropical Trad. Co.

5c Hot Nut

White Mach. Co.

5c Hot Nut



BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

ICE CREAM VENDORS

Revco, Inc.

Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical
Mod. 500, Duo-Mat, Two Col., Two Flavors

Vendi-Freeze Corp.

Ice Cream Bar

JUICE VENDORS

Beaver Mach. & Tool Co.

Juice Disp.

Sniveley Vend. & Sales Co.

"Dispenso-O-Lator", Orange & Grapefruit Juice Combo, 270 Cap.

Telecoin Corp.

"Tele-Juice", 300 can juice cap.

LAUNDRIES

Ald, Inc.

Laundromat stores and for individual operation

F. L. Jacobs Co.

Automatic Laundry

Telecoin Corp.

"Launderette" Stores, 20 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, Etc., Average Cost from \$10,000 to \$15,000

POPCORN VENDORS

Auto-Vend Co.

5c/10c Prepared Hot Popcorn

Dale Eng. & Sales Co.

Popcorn Vendor

Electro-Serv., Inc.

Popcorn Vendor

Emerson Bros. Mfg. Co.

Popcorn Vendor

Hawkeye Nov. Co.

Popcorn Vendor

Kunkel Metal Prod. Co.

Popcorn Vendor

Star Metal Mfg. Co.

Popcorn Vendor

Stylon Corp.

Popcorn Vendor

POSTAGE VENDORS

Advance Mach. Co.

Postage Stamp

Automatic Dispenser Co.

Postage Stamp

Automatic Machines, Inc.

Postage Stamp

Aut. Sanitary Vender Corp.

Postage Stamp

Commercial Controls Corp.

Postage Stamp

Compton Co.

Postage Stamp

Daval Prod. Corp.

"Postmaster" 99.50

Munro-Matlock

Postage Stamp

Northwestern Corp.

Postage Stamp

Schermack Prod. Corp.

Postage Stamp

Shipman Mfg. Co.

Postage Stamp

University Press

Postage Stamp

RAZOR BLADE VENDORS

Automatic Dispenser Co.

Razor Blade

Gem Vend. Mfg. Co.

Razor Blade

Munro-Matlock

Razor Blade

Shipman Mfg. Co.

Razor Blade

SANDWICH VENDORS

Aut. Canteen Co.

Frankfurter, Hamburger & Cheeseburger

Radio Chef, Inc.

Frankfurter

Vendomatic Corp.

Frankfurter

SERVICE MACHINES

Advance Machine Co.

Pencil Vendor

American Locker Co., Inc.

Parcel Lockers

Aut. Book Vend. Corp.

25c Pocketbooks Vendor

Automatic Newsy, Inc.

Newspaper Vendor

Automatic Towel Cab. Co.

Towel Vendor

Ralph W. Brown

Insurance Vendor

Dixie Cup Co.

Paper Cup Vendor

Marlyn C. Ford

Automatic Typewriter

Hospital Specialty Co.

Sanitary Napkin Vendors
Auto Matron, 24 Cap..... 29.75
Tampax, 25 Cap..... 22.50
Vendafem, Jr., 18 Cap..... 22.75
Gards No. 2, 12 Cap..... 15.00
Fems No. 10, 10 Cap..... 14.75

Kayem Prod. Co., Inc.

Vitamin Vendor
Dental Kit Vendor

King Mfg. Co.

Aut. Steam Cabinet

Kinmont Mfg. Co.

Shoe Shiner

Lewel Aspirin Mach. Co.

Aspirin Vendor

Lily-Tulip Cup Corp.

Cup Vendor

Mfrs. Agents Sales Co.

Liquid Dispenser

One-Use Toothbrush Corp.

Dental Kit Vendor

Pacific Electron Prod. Corp.

Automatic Typewriter

Sanitex Co.

Sanitary Napkin Vendor

Trans Meter Corp.

Ticket Vendor

Typ-O-Matic Service Co.

Automatic Typewriter

Vendomatic Corp.

Book Vendor

Van Dures, Inc.

Vitamins Vendor

WEIGHING SCALES

A. B. T. Mfg. Corp.

Springless Scale

American Scale Mfg. Co.

Console Scale

J. F. Frantz Mfg. Co.

Console Scale

Hamilton Scale Co.

Console Scale

Ideal Weighing Mach. Co.

Console Scale

Int'l Ticket Scale Corp.

Ticket Scales

Marion Mach. Tool Co.

Console Scale

Nation Mfg. Co.

Console Scale

Rock-Ola Mfg. Corp.

Lo-Boy Scale

Sparks Specialty Co.

Console Scale

Watling Mfg. Co.

Large Size Springless
Console Springless



● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.	
Model A w/play meter	897.50
Model A without play meter	887.50
Automatic Hostess Complete 20 Station Unit	14,800.00
HIDEAWAY CAB. W/Selective Play Mech.:	
W/Amplifier and Remote Volume Control.....	515.00
HIDEAWAY CAB. W/Continuous Play Mech.:	
W/Amplifier and Remote Volume Control.....	482.50
W/Amplifier—No Remote Volume Control.....	470.00
Complete—No Amp., No Volume Control.....	410.00
AIREON	
Coronet 400	\$495.00
Blonde Bombshell	595.00
Fiesta DeLuxe	595.00
Super DeLuxe	595.00
48' Model Hideaway	299.50
48' Model "trio" wall and bar box.....	59.50
48' Model X — Rotomatic receiver.....	29.50
48' Model — Universal 30 wire adapter	29.50
48' Carillon Speaker	37.50
48' Melodeon Speaker	27.50
48' Impresario Speaker	19.50
FILBEN	
Mirrocle Cabinet	325.00
30 Selection Stowaway Mech.	398.00
BUCKLEY	
Music Box	25.00
MILLS INDUSTRIES	
Constellation	795.00
PACKARD MFG. CORP.	
Manhattan Phonograph	695.00
Hideaway Model 400	383.00
Model 1000 Spkr. — Paradise.....	129.50
Butler Wall Box Hi-Chrome 5c	32.50
Butler Wall Box Hi-Chrome 10c	33.95
950 Speaker	35.00
650 Speaker	16.50
ROCK-OLA	
Magic-glo Phonograph	No Price Set
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	65.00
Model 1607 Tonette Wall Speaker	19.75
Model 1531 DeLuxe Bar Bracket	8.25
Model 1533 Universal Bar Bracket	3.90
Model 1795 Wall Box Line Booster	16.35
SCOTTO MUSIC CO.	
Music Master Cabinet	325.00
Melody Master Cabinet	285.00
Remote Master Cabinet	315.00
SEEBURG	
148-M Symphonola	965.00
148-S Symphonola	895.00
H-148-M RC Special	564.00
Wireless Wallomatic	58.50
Wired Wallomatic	49.75
5-10-25c Wireless Wallomatic	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker	19.95
RS4-8 Recess Wall & Ceiling Speaker	18.00
1948 Door & Dome	102.50

MUSIC

WURLITZER	
Model 1100 Standard	\$999.50
Model 1080A Colonial	899.50
Model 1017A Concealed chngr. w/ stepper	529.50
Model 1015 Standard	914.50
Model 1080 Colonial	875.00
Model 1017 Concealed chngr. w/ stepper	499.50
Model 2140 5-10¢ Wireless	50.00
Model 3025 5¢ 3-wire	49.50
Model 3045 Wireless	59.50
Model 3020 5-10-25c 3-wire	69.50
Model 3031 5c 30-wire	39.50
Model 212 Master Unit	70.00
Model 215 Wireless Transmitter	17.50
Model 216 Wireless Impulse Receiver	22.50
Model 217 Auxiliary Amplifier	35.00
Model 218 30-wire Adapter Terminal Box....	15.00
Model 219 Stepper	46.50
Model 4000 8" Metal Star Speaker	45.00
Model 4002 8" Plastic Star Speaker	45.00
Model 4004A 8" Metal Musical Note Speaker..	30.00
Model 4005 8" Walnut Round Speaker	22.50
Model 4005A 8" Walnut Round Speaker	25.00
Model 4006A 8" Deluxe, Walnut Round Mirror.	35.00
Model 4007 12" Intermediate Deluxe Speaker..	135.00
Model 4008 15" Deluxe Speaker	185.50

PINS

BALLY	
Ballerina	289.50
CHICAGO COIN	
Catalina	275.00
GENCO	
Triple Action	289.50
EXHIBIT	
Build Up	299.50
GOTTLIEB	
Lady Robin Hood	294.00
MARVEL	
Gold Mine	289.50
Gold Mine w/4 play chute	299.50
J. H. KEENEY CO.	
Cover Girl	265.00
P & S MACH. CO.	
Tom Tom	299.00
UNITED MFG. CO.	
Manhattan	275.00
WILLIAMS MFG. CO.	
Stormy	279.50

COUNTER GAMES

A.B.T. MFG. CORP.	
Challenger	65.00
BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand	196.50
GOTTLIEB	
DeLuxe Grip Scale	39.50
GROETCHEN MFG. CO.	
Camera Chief	19.95

ROLL DOWNS

BALLY	
Hy-Roll	499.50
CHICAGO COIN	
Roll Down	395.00
EDELMAN AMUSE.	
Tin Pan Alley.....	No Price Set
GENCO	
Bing-A-Roll	499.50
GEO. PONSER CO.	
Pro-Score	495.00
UNITED MFG. CO.	
Tropicana Roll Down	395.00
WILLIAMS MFG. CO.	
Box Score	375.50

ONE-BALLS

BALLY	
Jockey Special	645.00
Jockey Club	645.00
Gold Cup, F. P.	645.00
Trophy, P. O.	645.00



BELLS

BELL-O-MATIC CORP.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
Spinning Reels	No Price Set
Black Gold Bell	No Price Set

GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50

MILLS SALES CO. LTD.	
Dollar Bell	No Price Set

O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00

PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00
5c Rocket Slug Proof	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00

CONSOLES

BALLY	
Wild Lemon	\$542.50
Double-Up	542.50
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00

BELL-O-MATIC	
Three Bells, 1947	735.00

BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00

EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
1946 Galloping Dominoes JP	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00

O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00

J. H. KEENEY CO.	
Gold Nugget	800.00

PACE	
3-Way Bell Console 5c-10c-25c	\$690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.	
Big Inning	539.50
Bally Bowler	539.50

H. C. EVANS CO.	
Bat-A-Score	No Price Set

EDELMAN AMUSEMENT DEVICES	
Flash Bowler	
13'-8"	475.00
11'-8"	450.00
10'-8"	425.00

ARCADE TYPE (continued)

INTERNATIONAL MUTOSCOPE CORP.	
Atomic Bomber (Model B)	375.00
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

COILS — PIN GAMES

WILLIAMS:	
10 Ohms	W— 7
125 Ohms	W—10
200 Ohms	W—15
10-100 Ohms	W—20
W—5 w/bracket	W—28
	W—30
GOTTLIEB:	
R-20-1	A20-8
R-20-4	A-580
R-20-5	R-20-2
A-20-4	R-20-3
SM20-1	C-20-1
SM20-2	C-20-3
A20-2	C-20-2
A20-3	2 make relay
A20-6	3 make relay

BALLY:	
A-25	150 ohm 45v
A-26	550 ohm 115v
A-30	E-23
A-31	E-28
H-24	R-28
H-27	E-31
H-31	J-29
G-28	C-1886
O-31	C-27
W-21	C-28
W-24	C-29
90 ohm 50v	
5 ohm 6v	

CHICAGO COIN:	
2876 complete	R-237
2876 brackets	R-239
2876 coil	X-299
2876 brass sleeve	X-298
P-273	U-298
X-327	O-273

UNITED:	
6-23	2-24
6-28	3-23
6-29	4-24
12-23	5-25
12-24	5-28
123	

EXHIBIT:	
827	628
123	525
223	528
124	1625
624	1222
629	1223
631	1224

GENCO:	
24 Medium	No. 30
24 Plain	No. 29
J-102	No. 26
J-99	

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

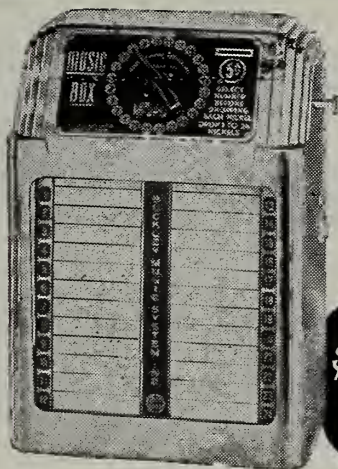
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Cellular chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-speen Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW

Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

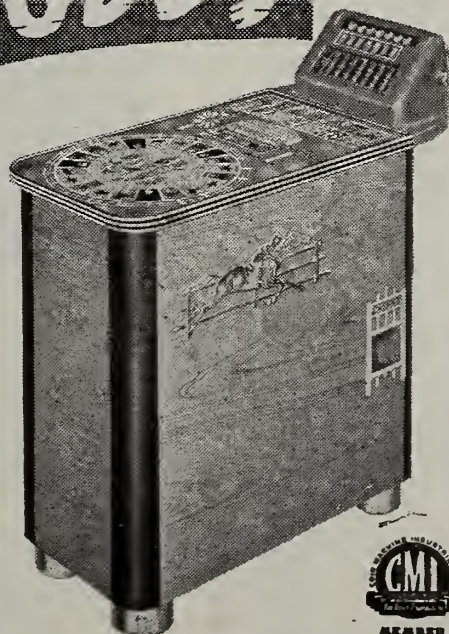
The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

\$1250⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



TO COIN A PHRASE

This is REALLY IT!
Chicago Coin
HAS DONE IT AGAIN

- ★ NEW FLIPPER ACTION
- ★ DOUBLE BONUS
- ★ HIGH SCORE
- ★ SUPER-BONUS BUILD-UP POCKETS
- ★ FREE PLAY LANES

Catalina
5 BALL NOVELTY
NEW FLIPPER ACTION Give
Player Greater Playing Action!

**PLACE YOUR
ORDER NOW!**

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS



ACTIVE
Reconditioned
GAMES
'NUFF
SAID!
For A
Complete
List of
Specials
Drop a Line
to Any One
of Our
3 Offices

JOE ASH

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
98 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

Arranges Distrib. Showings Of Aireon Phonos In Eastern Territory

Alfred Sales Co., Buffalo, N. Y. Party March 14



BEN PALASTRANT

BOSTON, MASS.—Ben Palastrant, regional sales manager, Eastern territory, for Aireon Manufacturing Corporation, announced that he has scheduled a series of distributor showings thruout his territory of the new "Coronet 400" phonograph.

The first of these showings takes place at Al Bergman's Alfred Sales Company, Buffalo, N. Y. on Sunday, March 14. Bergman will feature the entire Aireon phonograph line and accessories. Bergman has arranged for a gala affair, with an abundance of refreshments and entertainment for his operator guests.

Other distributor shows will follow Buffalo, and Palastrant will be on hand at all of them. Distributors in Portland, Maine; Boston, Mass.; Hartford, Conn.; Philadelphia, Pa.; Baltimore, Md.; and Washington, D. C. are now arranging dates to hold their Aireon showings.

"Our 'Coronet' model 400 is really going over in a big way" reports Palastrant, "and we have been booking plenty of orders all thru my territory. The reception of this phono exceeds my greatest anticipation."

Dates for the distributor parties listed above will be announced as soon as they have all details arranged.

A-1 EQUIPMENT . . LOWEST PRICES!

- | | |
|------------|--------------|
| 2 Havana | 1 Hawaii |
| 3 Kilroy | 2 Rocket |
| 1 Smarty | 4 Sea Breeze |
| 2 Step Up | 1 Melody |
| 1 Carousel | 2 Spellbound |

FOR THOSE SUMMER SPOTS!

Wurlitzer 600K's	\$ 99.50
Wurlitzer 500K's	110.00
Seeburg Regals	99.50
Seeburg 8800 RC	175.00
Rock-Ola 1946	345.00
Wur. 71 & Stand	119.50
Wur. 61	55.00

OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY, ALBANY 4, N. Y.

IT'S HOT! Williams' New B-BALL TENNESSEE

- HOLD BONUS SCORE •
 - JACKPOT BONUS • FLIPPER
 - ACTION • HIGHEST HIGH SCORE
- ORDER NOW!**

King-Tin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Ph.: Temple 2-5788

Distributor in LOUISIANA
TEXAS - ALA. - ARK. and MISS.

for

**THE NEW 1948
BUCKLEY LINE
CONSOLE DIST. CO.**

1006 Poydras St., New Orleans, La.
Phone: RA 3811

SAM TRIDICO BOB BUCKLEY
"CRISS-CROSS" BELL; DAILY DOUBLE
TRACK ODDS; 1948 WALL & BAR BOX.

Marvel Mfg. Co. Names Distribs

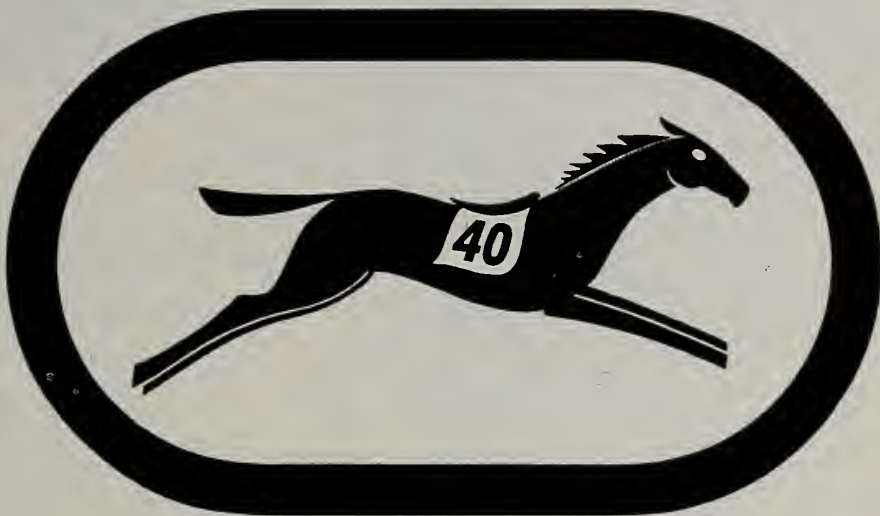
CHICAGO—Dave Wallach, general salesmanager for Marvel Manufacturing Co., this city, announced this past week a number of distributors who had been granted exclusive sales rights for the firm's new five-ball, "Gold Mine" which features the new "plus 4" coin chute which can bring the operator 20c per game thru the same 5c chute for the single play.

Among the distribs Wallach named for the new game are: Si Redd of Redd Distributing Co., Boston, Mass.; Irv Weiler of Consolidated Distributing Co., Kansas City, Mo.; Carl Trippe of Ideal Novelty Co., St. Louis, Mo.; Phil Moss of Atlas Music Co., Des Moines, Ia.; Sam Taran of Taran Distributing Co., Jacksonville and Miami, Fla.; M. M. Rutherford of Rutherford Enterprises, Amarillo, Tex. and George Prock of General Distributing Co., Dallas, Houston, San Antonio and El Paso, Tex. and also Oklahoma City, Okla.

Wallach advised, "Since the announcement of our 'plus 4' coin chute and what it means to the nation's amusement machine operators, we have been receiving calls from everywhere in the country.

"The operator", he stated, "can now take in 20c per game thru the same chute and make the action much more interesting for the player while earning more for himself as well as for his locations."

40 for Speed



AMI 40 selection phonograph

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

Joe Hahnen Resigns As Pres. Of Amusement Mach. Ops Assn of N. Y. C.

Louis Rosenberg Elected President To Fill Out Unexpired Term

NEW YORK—Joe Hahnen, Gordon Amusement Company, and president of the Amusement Machine Operators Association of New York City, resigned this post at a meeting of the association held Thursday, March 4. Hahnen informed the membership that it was with considerable reluctance that he was compelled to give up the office, due to the pressure of his business.

The association accepted Hahnen's resignation with regrets, expressing their thanks to him for his untiring efforts in building the organization. A coinman of long experience, Hahnen enjoys the respect and admiration of all those who had the opportunity of working with him.

Louis Rosenberg, Arrow Amusement Corporation, Brooklyn, N. Y., was elected to replace him as the president for the unexpired term. Rosenberg, altho a young man, is considered an "old timer" in the business, having had considerable experience in the coin machine business, as well as in organization work. During the period of the old pin game association, Greater New York Operators Association, Lou served as a member of the Board of Directors. At that time he displayed great organizational ability, as well as considerable patience and tact in conducting meetings.

During the life of the present association, Rosenberg has been serving as vice president, and during the absence of the president on several occasions, was called upon to preside at meetings.

The membership expressed great hope for the future of the organization under the able guidance and leadership of Rosenberg.

Rice Named Distrib For Chicago Coin

CHICAGO—Ed Levin, general salesmanager for Chicago Coin Machine Co., this city, announced this past week that L. W. Rice of Rice Music Co., Oklahoma City, Okla. had been named distributor for Oklahoma City and its environs.

Rice was very much impressed by the newest Chicoin creation, "Catalina", according to Ed and believes that this game will bring back booming times in his territory.

"There is no longer any doubt", Ed stated, "that 'Catalina' is proving itself the outstanding five-ball game of 1948."

Best Used Machines In The Nation!

Fully Guaranteed

CONSOLES

DeLuxe Draw Bell	\$275.00
Metal Button Draw Bell	225.00
Bonus Super Bell	275.00

PINS

Stage Door	Step Up	39.50
Canteen	Sea Breeze	55.00
Midget Racer	Big Hit	25.00
Surf Queen	Big League	29.50
Super Liner	Flippers added to any game—\$12.00 Extra	

ROLL DOWNS

Total Roll	Sportsmans Roll	75.00
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MUSIC

Seeburg 8200 Hi Tone	\$ 99.50
Seeburg Regal Lite Up	69.50
Rock-Ola Standard	119.50
Rock-Ola DeLuxe	129.50
Rock-Ola Master	139.50

SPECIAL—1946 ROCK-OLA

LIKE NEW—\$375.00

Wurlitzer 616	\$ 39.50
Wurlitzer 500	99.50
Wurlitzer 950 E	195.00
Wurlitzer 600 K Victory	99.50
Wurlitzer 600 R	89.50
Wurlitzer 24	99.50

1/3 Dep. With Order—Bal. C.O.D.

SCOTT-CROSSE COMPANY

1423 Spring Garden Street, Phila., Pa.

EYE IT! TRY IT! BUY IT!

Which Simply Means You May Return Any of This Equipment Within 30 Days If Not Satisfied.

Wurlitzer 1015	\$525.00	Rock-Ola Standards	119.50
Wurlitzer 616	69.50	Rock-Ola Master	129.50
Wurlitzer 600	125.00	Rock-Ola C.M.	69.50
Wurlitzer 24's	99.50	Aireon (Like New)	
Wurlitzer 500	119.50	With New Mechanisms	\$199.50
Wurlitzer 61		Seeburg Lo-Tone (The Hit of The Show)	335.00
C. M.	79.50	Seeburg 1-46	450.00
Wurlitzer 71		AMI Streamliner	\$109.50
C. M.	99.50	AMI Singing Tower	119.50
Wurlitzer 24—Cellar Job with Packard Adaptor, Steel Cabinet	79.50	Packard Boxes	\$22.50
Rock-Ola 1422	\$385.00	Rock-Ola Boxes	3.00
Rock-Ola Deluxes	109.50	Buckley Boxes	2.00

WE CARRY THE LARGEST STOCK OF USED EQUIPMENT IN THE NATION—ALL TYPES, MAKES AND MODELS. WRITE TODAY FOR COMPLETE LIST. 1/3 Deposit With Order—Balance C.O.D.

DAVID ROSEN, Inc.

EXCLUSIVE AMI DISTRIBUTOR

503 EVERGREEN AV. BALTIMORE 23, MD. Edmonson 5322 855 N. BROAD ST. PHILA. 23, PA. Stevenson 2-2903

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MORE action! MORE suspense! MORE of everything
 with TENNESSEE! Fast Flipper Action ...
 Sequence ... Three Spot Roll-overs ... Premium Score ...
 Double Premium Score ... Reserve Score
 ... plus Williams new Pylon Lights!

ORDER FROM
 YOUR DISTRIBUTOR
 TODAY



Williams
 MANUFACTURING
 COMPANY
 161 W. HURON STREET
 CHICAGO 10, ILLINOIS



AMI Names T. & L. Distrib. Co. For So. Ohio And Covington, Ky.

Also Advises New Wall Box Being Shipped

CHICAGO—L. C. (Lindy) Force, General Salesmanager of AMI, Inc., this city, announced this past week that T & L Distributing Co., Cincinnati, O. had been named factory distributors for the southern part of Ohio as well as the Covington, Ky. area.

Leonard Goldstein, who heads T & L, and his partner M. Block are reported to be very much enthused over the AMI line and is already said to be doing a very fine business on the new Model "A" and the new 40 selection wall box.

Force also advised that samples of their new 40 selection wall and bar box had been shipped to all of their distributors and that production was well under way with shipments in quantity starting this week.

"We are working at top speed", Force said, "to fill the big backlog of orders we have for our 40 selection wall and bar box and", he advised, "with the fine way in which production has started we believe that all operators will be satisfied."

T. & L. originally started as operators and branched out into selling just prior to the war. The firm is located in their own modern building and are equipped to render excellent service on repairs and service of all kinds.

To Name "Camera Chief" Distribs



EDDIE HANSON

CHICAGO — Eddie Hanson of Groetchen Tool & Mfg. Co., this city, announced this past week that he would soon name the complete line up of distributors for their sensational penny play, three dimensional viewer counter game, "Camera Chief."

THERMO FUSES

1.6 AMP	3.2 Amp	2.25 Amp
1.8 Amp	1.6 Amp	.4 Amp

Per Doz. Per 100

\$1.50 \$10.00

FLIPPER KITS—WRITE

STEP UP UNITS

Made To Fit Your Needs—Write

COIN MACHINE PARTS

WRITE US YOUR NEEDS

1/3 Dep. Bal., C.O.D.—Full Remit Under \$10

JOE MUNVES

ECONOMY SUPPLY CO.

615 Tenth Ave., New York 19, N. Y.

All Phones PLaza 7-2175

Hanson said, "Distributors have been calling around at our factory almost every day since the first announcement on 'Camera Chief'."

"Not only are they all very much impressed with the machine and what it has already done on locations", he continued, "but all want to get set in their territories and start pushing hard on 'Camera Chief'".

He also said, "We are, therefore, preparing to very soon announce those firms whom we have already chosen as distributors and will, from time to time, continue to announce others. As yet", he says, "there is territory open for enterprising firms who can do a good distributing job."

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

TRIPLE ACTION *by* GENCO

IT'S OUTSTANDING!
IT'S T-E-R-R-I-F-I-C!

PROMPT
DELIVERIES!

Triple Action!
Triple Profit!



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
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ALL FOR \$5

Full Year

52 WEEKS SUBSCRIPTION TO THE CASH BOX

The greatest BUY in all coin machine history... and here's why...

★ **EDITORIALS** . . . that dig analytically deep into the very heart of every problem confronting the industry and point the way out. The editorials which have appeared in *The Cash Box* have won acclaim and have been read into the minutes of many of the nation's coin machine organizations. Many a bulletin board features them regularly. And thousands of reprints have been made for leading coin machine firms.

★ **NEWS** . . . regarding all the coin machine business appears on the pages of *The Cash Box* in each week's issue as, and many times, even before, it actually happens. News is illustrated, carefully edited, digested and made easily readable. As a special feature, right with the news, also appear the views and predictions of the nation's leaders.

★ **AUTOMATIC MUSIC SECTION** . . . unequalled in all the history of the juke box industry. The most complete section of its kind. Contains each week: "The Nation's Top Ten Juke Box Tunes"; "Record Reviews"; "Round The Wax Circle" and "Rollin' Round Randolph" two intimate, newsy columns of New York's and Chicago's music industries; "Juke Box Regional Record Reports" giving the top ten tunes in the nation's leading cities; "Hot In Harlem", "Hot On Chicago's South Side", "Hot In New Orleans" and "Hot On Central Ave. In Los Angeles" featuring the top ten race tunes in the nation's four leading race music centers; "The Nation's Big 5 Hillbilly, Folk and Western Juke Box Tunes"; "Folk & Western Record Reviews"; The famous Tunnis' "Disc-Hits Box Score" listing the 40 best selling records thruout the country; plus pictures, news, special stories and many, many other features.

★ **MANUFACTURERS' NEW EQUIPMENT** . . . a complete section devoted to the new products of the nation's leading coin machine manufacturers. Not only listing the latest models just as the factory announces them, but, also featuring the prices of all machines.

★ **AUTOMATIC MERCHANT'S SECTION** . . . an entirely new, different and better approach to the "new era in automatic selling". This section features the "A. M. Blue Book" containing the names and products (as well as the prices) of every manufacturer of vending machines in special categories. A service, as many have stated, worth its weight in gold. And, in addition, complete news and technical information regarding the entire automatic merchandising machine industry with one of its leaders featured each week on a special two color cover.

★ **AMUSEMENT MACHINE SECTION** . . . featuring the news and advertisements of the nation's leading manufacturers, distributors, jobbers and suppliers to the coin machine trade. Loaded with pictures. Bringing rapid fire, intensive, truthful coverage of the entire amusement machine industry with pithy, analytical and exact material to help all in the field.

★ **INTIMATE NEWS COLUMNS** . . . "Chicago Chatter", "Eastern Flashes", "California Clippings", as well as columns from St. Louis, New Orleans, Houston, Dallas, Minneapolis-St. Paul, Denver, Philadelphia and other cities, week after week, bringing intimate personal information in a breezy, newsy style to all the trade.

★ **COIN MACHINE MART** . . . the greatest, most complete, most outstanding, best read classified advertising pages in all the history of the coin machine industry. Truly the trading mart of the business. Buys galore. Sales each week. One of the most widely read classified sections in any publication in the nation, many have stated.



"C.M.I. BLUE BOOK"

Without any doubt the most outstanding guide to the prices of all types of machines featured by the industry. Accepted by many states. Looked up to as the one and only "official price guide" in the industry. The "C.M.I. Blue Book" is mailed entirely separate of *The Cash Box*. Special subscription to those who qualify for the "C.M.I. Blue Book" \$10 per year. Must be taken in conjunction with a subscription to *The Cash Box*.

Rush That \$5 Bill Immediately to . . .

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)



"There is no substitute
for Quality"

SEE YOUR
DISTRIBUTOR
TODAY!

Once upon a time, there were just ordinary games. Then along came *Gottlieb's Magic Touch—* **CINDERELLA**

Magnificently DIFFERENT! Glittering BEAUTY!
Triumphantly NEW! Phenomenally PROFITABLE!

See how CINDERELLA transforms
mediocre locations to top spots
RIGHT BEFORE YOUR EYES with . . .

The ORIGINAL

FLIPPER BUMPERS
ROTATION SEQUENCE
HIGH SCORE
KICKER POCKETS
plus
DOUBLE BONUS
and BONUS BUILD-UP!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE., CHICAGO 51, ILL.



Names Distributors For "Flash Bowler"



I. EDELMAN

DETROIT, MICH.—I. Edelman of Edelman Amusement Devices, this city, announced this past week that the firm had named two more distributors for their latest bowling alley, "Flash Bowler".

"These are", Edelman said, "M. S. (Bill) Wolf who will cover the state of California and Puget Sound Novelty Co. who will cover the state of Washington."

Edelman advised that "Flash Bowler" has taken strong hold among operators all over the country and that the firm has been receiving more orders for this bowling game than they have for any other they have yet manufactured.

He also stated, "We are preparing to announce a few more large distributors in the very near future."

PALISADES IS NOW DELIVERING!

SENSATIONAL NEW
BALLY 5 BALL GAME **MELODY**

ALSO READY
FOR DELIVERY

Keeney—Cover Girl; Chicago Coin—Catalina; Williams—Stormy; Exhibit—Build-Up; United—Manhattan; Gottlieb—Lady Robin Hood; Bally—Eureka; Genco—Triple Action. Complete Line of Evans Equipment.

A complete list of pre-war and post-war used equipment for New York Operators.

Service and parts for all Consoles and Bell Machines.

PALISADE SPECIALTIES COMPANY

498 ANDERSON AVENUE
20 Minutes from New York City

CLIFFSIDE 6-2892

CLIFFSIDE PARK, N. J.

City Via Lincoln Tunnel or Washington Bridge

Harry Pearl Joins Atlantic — Heads Philadelphia Office



HARRY PEARL

PHILADELPHIA, PA. — Harry Pearl, well known coinman, took over the Seeburg phono distribution for Eastern Pennsylvania, Southern New Jersey and Delaware, this past week and took over the offices of the former distributor. The new firm, a branch of Atlantic New York Corporation, will operate under the name of Atlantic Pennsylvania Corporation.

"Harry Pearl is one of the foremost coinmen in the country" stated Bert Lane and Meyer Parkoff of the parent company "and we are most happy to be able to secure his services."

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA — MILLS. Rewound to Factory Specifi-
cations. Rapid service—repaired or exchanged
within 24 hours after arrival.

Complete No Extras \$6.00

M. LUBER

503 W. 41st (LOnacre 3-5939) New York

New Orleans Nov. Co. Appointed Regional Distrib. For Bally

NEW ORLEANS, LA.—Louis Boasberg, New Orleans Novelty Company announced this week that their firm has been appointed as Regional Distributors for Bally Manufacturing Company, covering the states of Louisiana and Mississippi.

"We will keep a large stock of all Bally games on hand at all times" states Boasberg "especially the new Bally one-ball free play 'Gold Cup'. Our new showrooms which are being remodelled and renovated, will be ready very shortly, and these games will be on display."

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NO OTHER PIN GAME HAS THIS FEATURE
Play 5, 10, 15, or 20c A GAME WITH **1 COIN CHUTE**

- Top Performance
 - Expert Craftsmanship
 - Best By Operators
- Pre-Tests**

GOLD MINE

WITH THE "PLUS 4 COIN CHUTE"



DISTRIBUTORS!
 WIRE
 PHONE or
 WRITE

FEATURING

- FOUR FLIPPERS
- SIMPLIFIED BONUS SCORING
- SIMPLIFIED OUT-HOLE SCORING
- KNOCKOUT POCKETS
- FOOL-PROOF BALL LIFT

Each additional coin inserted automatically gives player a better chance to win. Here's a 5 Ball Game that can take in 20¢ instead of 5¢ per game!

See Your Distributor At Once Or
 Wire, Phone Or Write To

MARVEL Manufacturing Co.

2845 FULLERTON AVE. CHICAGO 47, ILL.

Phone: Dickens 2424

SPRING IS IN THE AIR

Scientific on Pokerino
 Is Like
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WRITE FOR DETAILS
 ABOUT A
 POKERINO CONCESSION

SCIENTIFIC MACHINE CORP.

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RECONDITIONED FIVE BALLS
 Clean—Mechanically A-1
 BALLY: Ballyhoo \$85.; Nudgy \$115.; Silver Streak \$115.
 GOTTIEB: Baffle Card \$60.; Lucky Star \$100.
 EXHIBIT: Cross Fire \$70.; Fiesta \$65.; Mystery \$65.; Smoky \$55.; Vanities \$65.
 WILLIAMS: Cyclone \$70.; Show Girl \$75.; Sunny \$175.
 CHICOIN: Gold Ball \$100.; Playboy \$90.
 UNITED: Havana \$65.; Rio \$55.
 1/3 Deposit required, Balance C.O.D.
CROWN NOVELTY CO., INC.
 920 Howard Av., New Orleans 13, La.
 (Phone: Canal 7137)
 NICK CARBAJAL, Gen. Mgr.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
 REELS OF 8 AND 6 SUBJECTS
 Our Films Get The Dimes
 PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

Never Too Late To Learn New Ideas

MIAMI BEACH, FLA.—"I thought that I'd seen everything in my quarter century in the coin machine business" states Willie (Little Napoleon) Blatt. "But an experience I had last week proved to me that there is still plenty to learn."

Blatt had just purchased the music route that was owned by Dave Stern, and went out to see the location owners. In one of the locations he noticed a man who would put a coin into the music machine and immediately begin playing the pin ball machine.

The proprietor of the location called Blatt over to the side and explained. "This particular player," reported the proprietor, "won't play the game unless he selects that certain record on the phono so that he can keep time in jerking his body and the machine in rhythm to the music."

"We decided right on the spot to move all our phonos, where possible, next to pin games" stated Blatt. "Maybe we can increase our income in that way."

Aireon Showing In El Paso, Tex. Mar. 20, 21

EL PASO, TEX.—E J. Pepper, district sales manager for Aireon Manufacturing Corporation, covering Western Texas and New Mexico, reports that there will be a showing of the Aireon "Coronet 400" at the fashionable Red Mill Courts, 4110 Alameda Avenue, this city, on March 20 and 21.

Pepper, one of the best known music machine coinmen in the state, states "I've been very successful with this machine in my territory since its introduction, and expect a great deal of additional business when the operators get a chance to see and hear the machine at the various showings which will be held in the territory."

ADVERTISERS IN THIS ISSUE

A	
Aireon Mfg. Corp., Chgo., Ill.	Inside Front Cover
Active Amusement Co., Phila., Pa.	32
AMI, Inc., Chgo., Ill.	33
B	
Ballen Record Co., Philadelphia, Pa.	21
Bally Mfg. Co., Chgo., Ill.	Back Cover
Buckley Mfg. Co., Chgo., Ill.	31
C	
Cherio Music Co., New York	19
Console Dist. Co., New Orleans, La.	32
Columbia Records Inc., New York	10
Crown Novelty Co., New Orleans, La.	38
Crystal-Tone Record Co., Boston, Mass.	16
Chicago Coin Mach. Co., Chgo., Ill.	32
D	
Damon Records, Kansas City, Mo.	19
Dana Records, New York	20
E	
Economy Supply Co., New York	34
Exclusive Record Co., Hollywood, Cal.	14
F	
Four Star Record Co., Hollywood, Calif.	20B
G	
Genco Mfg. Co., Chgo., Ill.	35
Gottlieb, D. & Co., Chgo., Ill.	37
H	
Harmonia Record Co., New York	17
Howard, Eddy	12
Harris, Charles K., New York	15
K	
King Pin Equip., Kalamazoo, Mich.	32
King Record Co., Cincinnati, O.	18
L	
Luber, M., New York	37
London Record Co., New York	21
M	
M-S Dist. Co., Chgo., Ill.	20B
Mooney, Art	20A
Modern Record Co., Hollywood, Calif.	16
Marvel Mfg. Co., Chgo., Ill.	38
Mercury Record Co., Chgo., Ill.	21
Miller, George	Front Cover
O	
Olshein Dist. Co., Albany, N. Y.	32
Oxford Music Pub. Co., New York ..	20
P	
Palisades Specialty Co., Cliffside Pk., N. J.	37
Permo, Inc., Chgo., Ill.	19
Phonofilm, Inc., Hollywood, Cal.	38
Pearl Record Co., Covington, Ky.	19
Portem Dist. Co., New York	21
R	
Ravens, The	16
Robbins Music Co., New York	20B
Rosen, David Co., Philadelphia, Pa.	33
S	
Savoy Record Co., Newark, N. J.	20B
Scott-Crosse Co., Philadelphia, Pa.	33
Specialty Record Co., Hollywood, Calif.	16
Scientific Mach. Co., Brooklyn, New York	38
U	
United Mfg. Co., Chgo., Ill.	Inside Back Cover
V	
Vinson, Eddie	19
Vitacoustic Record Co., Chgo., Ill.	19
W	
Williams Mfg. Co., Chgo., Ill.	34

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

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YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.

WANT

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT — The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT — New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT — Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761

WANT — New late pin games, close-out bargains. Keeney Bonus Super Bells; Bally Triple Bells. Will pay \$75. for Seeburg Vogues and Classics; \$50. for 71 and 81 Wur. w stands. Also want Slots, any make or model. Quote us prices, quantity and condition in first letter. NOBRO NOVELTY Co., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Bally one-ball Entry's (Pay-outs) and 1948 Jockey Clubs. Wire, airmail or phone (5-0461) quantity and price. THE R. F. VOGT DIST., MILNER HOTEL BLDG., SALT LAKE CITY, UTAH

WANT — Bally Triple Bells; Bally Draw Bells (Plastic Buttons); DeLuxe Draw Bells; Bally Eurekas; Keeney Bonus Super Bells 5¢ and 25¢; Mutoscope Fan Front and Red Top Diggers; '47 Rock-Ola, Wurlitzer and Seeburg Phonos. Will buy over-stocks of late new or used pin games, for resale. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO, CALIF. Tel.: Ordway 3-3069

WANT — Williams All Stars. State price and if new or old machine in first letter. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel.: FR 5544.

WANT — 219 Steppers. Will pay \$20. each if in working order. AUTOMATIC VENDING CORP., 525 PARKET ST., CHESTER, PENNA. Tel.: 3-9282.

WANT — Used Sand Stands, Safe Stands and Jack-In-The-Boxes. State price and condition. EAST COAST MUSIC CO., 10th & Walnut Sts., CHESTER, PA. Tel.: CHEster 2-3637.

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THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new \$425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment \$575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes \$45.; 25 Pin Game Boxes, wire bound \$50.; Mills Slot Locks \$16. doz.; new Cash Boxes \$10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 - 5 - 10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from \$20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE - Five Balls: Play Boy \$90. ea.; Kilroys, Baffle Cards \$75. ea.; Surf Queens, Big Hits, Big League \$25. ea.; South Seas, Streamliners \$20. ea.; Sky Blazers \$15. ea. All in top shape. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS 13, LA. Tel: Magnolia 5588

FOR SALE - 2 Skyfighters \$65. ea.; 1 Bally Defender \$50.; 1 Bally Rapid Fire \$50.; 2 Air Raiders \$49.50 ea.; 1 Victory Pool \$49.50; 1 Red Ball \$49.50; 2 Anti-Aircraft, Br. \$25. ea.; MARCUS KLEIN, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE - Mills slots and stands. I also buy same. Send me your list. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. (Tel: 3-5432)

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Mills Four Bells, perfect \$50.; 1 Barrel Roll Skee-ball \$50.; Jennings Cigarolla \$30.; Undersea Raider \$50.; Loudspeaker \$5.; Seeburg Envoy \$200.; Mills Empress \$200.; Watling 10¢ Rol-A-Top \$50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - William's All Stars \$275.; Ballyhoo's \$100.; Surf Queens \$35.; Big Leagues \$35.; Phonos: Seeburg Crown, Plaza, Gem \$125. ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

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THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45.: Arizona, Surf Queen, Midget Racer, Big League. At \$75. Superscore. One Balls F.P.: Sport Special \$45.; Dark Horse \$60.; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - 4 Panorams, like new. Splicer, film, \$200. ea. F.O.B. Lewistown. 1/3 deposit with order. LEWISTOWN DIST. MART, INC., 27 VALLEY ST., LEWISTOWN, PA. Tel.: 2584

FOR SALE - Write for list of special prices on new machines of all kinds. Also list of used post-war games at special prices. It will pay you to call Market 7-6391 or Market 7-4641. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA.

FOR SALE - 3 Bally Hi-Hands, clean \$45. ea.; 1 Bally DeLuxe Draw Bell \$295.; 6 Photomatics \$275. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - or Exchange for late model equipment: 2 Strikes 'N Spares, late heads. ROBINSON SALES CO., 7525 GRAND RIVER, DETROIT 4, MICH. Tel.: Tyler 7-2770.

FOR SALE - Advance Rolls \$200., Bang-A-Fitty 14 ft. \$150.; Sportsman Roll \$95.; Total Roll \$75.; Rol-A-Score \$75. WANT - Hawaii Rolldowns. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - Used pin games: We have every machine in stock. You name it. We ship it same day. You can't beat our prices. We don't ship junk. Our 28th year in business. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - Super Score \$59.50; Genco Whizz \$29.50; 5-10-20, Frisco, Bombardier, Big Parade, Laura, Hi-Hat, Streamliner, Hollywood, Argentine, Knockout, Air Force, Spot Pool, Four Aces, Four Roses \$20. ea. Don't delay, order today! CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y. Tel.: Main 5973.

FOR SALE - Late used pin games, lowest prices. WANT - Used Genco Bing-A-Rolls, advice at once. OLSHEIN DIST. CO., 1100 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE - Late pin games, new and used. Get our list of used pin games at lowest prices. State your needs and we ship same day. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - 30 HiTone Seeburg Cabinets without mechanism. Usable for spare parts, panels, etc. What will you offer for the lot? Box 78, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - Will trade 5 Big Parlays (3 with cash payouts) for later type used pin ball machines in good condition. Also many pin ball machines for sale at sacrifice prices. OWL MINT MACHINE CO., INC., 26 BRIGHTON AVE., ALLSTON, MASS. Tel.: AL 4-3216.

FOR SALE - Roll down route. 6 Skee Balls, 5 Roll downs, 3 pin balls, twelve on location. Guaranteed \$40. For sale \$1,000. Partners disagree. Cigarette route, 30 machines, 20 on location, \$1,500. plus inventory. SOFTONE MUSIC CO., 903 CLINTON ST., HOBOKEN, N. J. Tel.: HO 3-9216.

FOR SALE - The best used games at the lowest prices: Williams Sunnys \$137.50 used very little; Hawaiis \$125.; Humpty Dumptys \$165.; Williams Bonanzas \$127.50 like new; State Fairs \$35.; Nevadas \$135.; Show Girls \$42.50; Star Lite \$97.50; Sea Breezes \$40.; Williams Stormys, floor sample, write; Super Liners \$47.50; Kilroys \$57.50; Super Scores \$47.50; Mysterys \$72.50; Nudgys \$45.; Lightning \$50.; Rios \$55.; Cyclones \$77.; Evans Winter Book \$475., floor sample; Bally Special Entrys with a money-back guarantee to look like new and work like new \$325., in quantity \$315. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: CANal 5306.

FOR SALE - 1 Exhibit Rotary Merchandiser (Pusher Type) refinished like new \$195.; 1 Evans 1947 Galloping Dominoe \$375.; 1 Evans 1947 Bangtails A-1 \$375.; 1 Williams All Stars very clean \$295.; 1 Packard hideaway floor sample \$335.; 3 1947 Columbia Jackpot Bells \$85. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Pin games \$10. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA.

FOR SALE - Pinball and phonograph route, Louisville, Ky. Route grossing \$1,200 to \$1,500. weekly. About 60 locations, 135 pieces, also 250 wall boxes, 50 phonos, mostly late Seeburgs. L. TUTTLE, 406 E. CHESTNUT ST., LOUISVILLE 2, KY. Tel.: WA 5454.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE - Big savings on our reputable used games: Victory Specials with automatic shuffleboard \$175., without automatic \$155.; Victory Derbys 145.; 1947 Evans Bangtails \$325.; 1947 Evans Winterbook \$465.; 1947 Casino Bells \$425.; 1947 Keeney Single Bonus Bell \$325.; 1947 Three Bells 5¢-10¢-25¢ \$365. 1/3 deposit, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CANal 7137.

FOR SALE - Melody Lane System, ten boxes 5¢ play, master control unit, twin twelve Wurlitzers with timers, T connectors with Chrome covers, wall brackets and four wire cable. Cost \$850. Make us an offer. CAPE COIN-A-MATIC SERVICE, HARWICH PORT, MASS.

FOR SALE - Original Gold Chromes 5¢ \$69.50; 10¢ \$74.50; 25¢ \$79.50. In good condition. The set for \$215. 1/3 deposit, balance C.O.D. Excellent buy. POUILL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel.: 896.

FOR SALE - Original Mills Cherry Bells 5¢ \$65.; 10¢ \$67.50; the two for \$120. They look and operate like new. 1/3 deposit, balance C.O.D. POUILL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel.: 896.

MISCELLANEOUS

NOTICE - Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192

FOR RENT - Roll Downs - to established operators: Advance Rolls \$40. per month; Esso Arrows \$40. per month; Total Rolls \$18. per month; Lite Leagues \$16 per month. Total rental may be applied against purchase price. When writing send in three references. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

Engineer will design, develop and experiment on old or new coin operated machines. Electro-mechanical, electronic. Fee plus royalty. O. "WALLY" ARIAGNO, 458 W. 47th ST., NEW YORK 19, N. Y. Tel.: CO 5-9448.

NOTICE - Pin ball operators: Have your old model one-ball machines converted. Semi or fully automatic, with hold for favorite numbers. A.B.C.D. Unit and other new features. With complete new paint job. \$125. to \$175. Write or phone NORTHWEST COIN MACHINE EXCH., 6736 S.E. 52, PORTLAND, ORE. Tel.: TA 9955

NOTICE - Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE - Will trade 20-unit AMI Hostess System like new, for brand new pin games and consoles. Write us now, giving your offer. GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA. Tel.: Northampton 679.

PARTS AND SUPPLIES

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Tubes, 60% off list, standard brands. Specify 1st and 2nd choice of brands. All tubes boxed. Extra special: RCA-6C4 45¢ (Mention The Cash Box) Send for our latest tube list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE - Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, \$24. Mazda bulbs, No. 47, \$40. per 1000. No. 40, 44, 46 & 47, \$4.50 per 100. No. 51 or 55, \$4. per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - We have for sale nets, matting, maple wooden balls for Skee ball Alleys. Parts for Ten Strikes, Ray Guns and all othergames. RELIABLE PARTS CO., 2512 IRVING PK. RD., CHICAGO, ILL.

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THRU THE COIN CHUTE



CHICAGO CHATTER

This past week opened up a bit on the rugged side with the tabloid here, Chicago Daily Sun and Times, headlining a story that "\$50,000 was ready to pay" for a pin run in this man's town . . . the story was blazoned on the front page. . . . J. A. (Art) Weinand over at Rock-Ola Mfg. Corp. sitting on pins and needles this past week waiting for "the call" . . . so that he would be rushing on his way to St. Joseph's Hospital . . . where Mrs. Weinand will be confined for that third little baby . . . and Art bets me it'll be a girl (for one buck) so we should know even before this is on the presses. . . . Jean Bates tells me that many an op read that story about Harold's Club in Reno buying 100 more Pace bells and that makes it just over 300 that this famous Club operates . . . which stirred some business for the firm . . . for Jean was a pretty busy boy all this past week.

Buster Williams of Memphis, Tenn. was in town this past week and when Billy DeSelm of United Mfg. Co. drove him down towards the airport, Buster bumped into Dan Moloney of Bally who, he found, was on his way to New Orleans . . . so they decided to fly down together . . . Buster getting off at Memphis and Dan on to New Orleans . . . both boys arrived in scheduled time and feeling fine. . . . From what Billy DeSelm tells me the boys over at United are working on the double to try and fill all orders for "Manhattan", which game, it seems, is clicking big with more and more orders pouring in every day . . . Both Sam Stern and Harry Williams were out of the plant the early part of this past week and Skeet Moore took over . . . seems that Sam had flown back to Phila., Pa. and no one could say where Harry was . . . tho he was expected back at the factory any second. . . . Rex Shriver over at H. C. Evans & Co. tells me that they're plenty happy at the factory with the way those orders are rolling in for "Bat-A-Score" and for the rest of the Evans' line.

Ben Coven wasn't singing the blues this past week . . . maybe that's because he was expecting shipment of the new Bally "Ballerina" any day this past week and already had lined up some sweet business . . . That reminds me, Georgie (the "G") Jenkins of Bally left on one of his mysterious trips . . . no one knows whether he went south, north, east or west . . . only that he's gone and will be reporting in to the office . . . and Ray Moloney still down in Atlantic City with Stuart Lyon viewing the bottler's show. . . . That item in Walter Winchell's column attracted much attention here with all wondering who "the lum" was that said "he made the arrangements" with Walter for the Damon Runyon Memorial—CMI Drive . . . and the fact that Winchell gave such nice praise to George Glassgold (who actually did the job) met with everyone's approval. . . . Gordon Sutton of Illinois Simplex waiting around for his missus, downstairs at the Bismarck this past Sattidy, advises that there's nothing like a plane for a guy who must cover ground fast.

In case you didn't know . . . Hugh McGarrity is now sales-manager for the Wurlitzer distrib here. . . . Elliot Berkwitz back in town after a fast flight from N. Y. . . . seems this guy just makes flight after flight. . . . George B. Dick of CMAC tells me that it only takes 40 or 50 banks these days . . . and he should know. . . . Funniest thing I've ever seen was the expression on Herb Oettinger's face when he started to sing "Baby Face" . . . and there was Ray and Millie Real almost busting their sides laughing . . . and not a camera in sight. . . . Bill Kennedy, well known adman in our town, tells me that "I knew something was wrong when I woke up the next morning and found that I had opened a pack of Luckies from the bottom." . . . Frankie Garnett strolling down Randolph Street during that cold sleet we had this past week. . . . Joe Caldron of AMI (who keeps himself busy regardless) tells me that he's getting so many orders for that new 40 selection wall box that he's wondering whether it will take 5 or ten years to fill them all. . . . Monte West of the same firm off to the West Coast for a new service school.

W. H. Richardson and Stanley Laird in this past week from Raleigh, N. C. to visit over at AMI. . . . And Louis Boasberg of New Orleans Novelty Co. also in town visiting at Williams Mfg. Co. . . . Ed Lavandar and Florence Vincent holding down the fort while George Pisner out of town visiting with the firm's distribs . . . and Ed advising that very, very soon they would present their first pinball game to the industry . . . which will be very interesting to see for Ed claims that "it's really different". . . . J. R. (Pete) Pieters of Kalamazoo in town this past week looking for more and still more equipment . . . after a very nice vacation in N.Y.C. with the missus. . . . Bill Marmer of Sicking, Cincinnati, O. also in our town this past week. . . . We hear that Ernie Waldrop of Baltimore, Md. has been appointed a Williams Mfg. Co. distrib and starts right off by doing a grand job with "Stormy". . . . Eddie Hansen over at Groetchen Tool advises that the boys are phoning and calling around to get more and still more of the "Camera Chief" . . . one little counter game that is clicking.

Gil Kitt and Ralph Sheffield announced distributorship for the Northwestern merchandisers. . . . Ed Levin of Chicago Coin absolutely thrilled with the way those orders keep coming in for more and more "Catalina" games . . . and Ed now firmly convinced that it'll be the outstanding hit of '48. . . . By the way, Ed also reports that Rice Music Co. of Oklahoma City, Okla. have been appointed a Chicoin distrib. . . . Jimmy (Globe) Johnson reports that the firm have a new salesmanager in Bob Ahr, formerly of Cincinnati, Ohio. . . . Dave Wallach of Marvel working harder than ever in his life to get those "Gold Mines" with the "plus 4" coin chute out to the ops who have been calling around from here, there and everywhere . . . asking for the game which can earn 20c per play. . . . Dennis Donohue, they tell me, has an office downtown on LaSalle Street. . . . Gordon Mills on his way down to the Coca-Cola meet in Atlantic City. . . . Looks like there'll be lots of doings at the next CMI meet regarding public relations.

Ed Wurgler of Wurlitzer pops into town and gets things humming once again . . . good to see Eddie in action. . . . Oscar Schutlz, all by his lonesome, at the Celtic. . . . Looks like the mountain won't come to Mohammed . . . that Mohammed is going to the mountain . . . with plenty of mfrs here sending their men out into the hinterlands to say hello to distribs and jobbers and learn what's what . . . while others keep up weekly contact via long distance telephone. . . . With labor's wages going up prices of equipment are expected to rise accordingly . . . even beyond present point . . . so many distribs inform that they, too, are going to hike prices of good used machines . . . and keep from selling to the curbstone brokers . . . which means that smart ops will do their buying now. . . . Eddie Hanson over at Groetchen Tool & Mfg. Co. getting ready to make announcement regarding distributorships on their "Camera Chief". . . . Eddie has had one distrib after another call at the Groetchen palnt to set a deal. . . . Charley Schlicht over at Mills Industries working right along . . . and contacting leading ops and distribs thruout the country to tell them about the new deal on Mills Constellation.

Lots of visitors over at O. D. Jennings & Co. this past week . . . Fred Anderson, who is Jennings' distrib in Northern Indiana around the plant watching production of Tic-Tac-Toe. . . . Phil Burgeson, distrib for Iowa, North and South Dakota, also in the factory this past week and much impressed with the action taking place. . . . Shallen Burger of Lafayette, Ind. also called around to meet with Jennings' execs. . . . Charles (Harry) Weaver of Houston, Tex. at the Jennings' plant talking things over. Dick Matthews, Jennings' roadman, in town for a few days and down to Arkansas, where he's traveling just like the Arkansas Traveler. . . . Some of the boys in from Detroit this past week telling us that Izz Edelman of Edelman Amuse. Devices is clicking with a 6' by 3' pool table called, "Belgian Pool" . . . boys claim that Michigan is finding Belgian Pool okay. . . . Everyone looking forward to warmer weather to start the ball rolling.

THRU THE COIN CHUTE



EASTERN FLASHES

The unwanted newspaper publicity on the pin games here practically brought biz to a standstill. The New York Times, starting last week, featured a story each day until the middle of this week. The officials taking cognizance of the games operation here for the first time, began checking locations, jobbers and distributors. The only result of this uncalled for noise, was the arrest of a storekeeper for operating a "Marvel Pop Up" which permitted an extra ball to be played. Coinmen look to an end of this slump in buying as soon as the press forgets to print stories about the games. With the situation all up in the air, and as no one knows what may result from the police drive, operators curtailed their buying until conditions right themselves again.

* * *

Irv Morris, Active Amusement Machines Company, Newark, N. J. office in Chicago this past week. Irv was seen walking thru the rain, snow and sleet, dragging Nate Gottlieb along with him from one sporting goods store to another, seeking a left handed mitt for his young son. Irv has great hopes that one day he'll see him pitching for the New York Giants. After almost four hours of tramping about the town, they finally came across a left handed glove at Von Lengerke & Antoinettes (Chi branch of Abercrombie & Fitch). Irv sighed a great sigh of relief as he stated he just couldn't go home unless he brought back the glove. As Morris is teaching the kid to be ambidextrous—he should have spread a little with the cabbage, and bought two gloves, one for each hand.

* * *

Harry Brown, that dynamic coinman from Chicago, visting the jobbers and distributors along coinrow. Harry has such a wide acquaintance that it took him over an hour to walk one block. Some friend kept stopping him every few steps. . . . Mike Munves heaves a sigh of relief when he hears from brother Max that he'll be home this week-end, and report at the office on Monday. . . . Barney (Shugy) Sugerman, Runyon Sales Company, brings along Abe Green of the firm to the city this week. Shugy reports that they have been selling off a great deal of their inventory that piled up during the past few months. . . . Bert Lane and Meyer Parkoff of Atlantic New York Corporation, and thirty of their staff off to Chicago to attend the Seeburg convention, which will feature their new music set up for commercial locations.

* * *

Ben Becker, Ben Becker Sales Co. (Bally regional sales representative) returns to the office after a week's absence due to an attack of the flu. Ben is not fully recovered, but he just can't stay away. Art Garvey, the demon Bally roadman, traveling Ben's territory, and reports that business is very good, and as far as he's concerned Ben can remain at home except for one thing. He'd like to increase the size of his bankroll, and whenever that occasion arises, he just sits down for a few hands of "gin" with Becker. Becker claims otherwise, and to

prove it, is taking a few days this coming week to visit with his distributors, and at the same time catch up with Garvey, whom he calls his "gin sucker". . . . Lester Klein, who was one of the foremost pin game operators years back, once again in action with a moderate route. . . . With the rush of biz off this week, Sid Wertheimer, of H. Rosenberg Company, has the opportunity to spend some money at his favorite haberdasher—and you should see those "Sinatra" bow ties. . . . Iz Horowitz back on the job after being bedded with the flu last week.

* * *

Not satisfied with being almost rushed to death handling the new Aireon "Coronet 400", distributing Signature Records, and producing Gem Records, Nat Cohn of Modern Music Sales Corporation, now has the distribution of Automatic Devices, Inc. "Target Master", the ray gun pistol. . . . Joe Munves, who purchased Economy Supply Company a few weeks ago, is really in action, and is happy about it all. "Things are going great" smiles Joe, "and as we go along, we'll expand and add many items to the thousands we have in stock at this time". . . . Jack Ehrlich, Hart Distributing Company, Brooklyn games distributor visits around coinrow. . . . Mike Munves ready to turn in his 1947 Packard. Would like to get a new Cadillac. So would everybody else, Mike. . . . Ray Moloney, Bally president, and Gordon Mills, of Mills Industries, Inc., attending the bottler's show at Atlantic City.

* * *

Jack Semel and Willie Levey, Supreme Automatics, Inc., Brooklyn, N. Y., Williams' distributor here, back from Chicago, and all excited over the new five ball "Tennessee". Willie, who has never been up in a plane, promised Harry Williams that on his next trip to Chicago, he'll go up for a spin in Harry's "Bonanza". Semel and Georgie Holzman, old hands at the flying business, are trying to ruffle Willie's composure, but they should know that it can't be done. Levey will definitely take off on his next trip. We might issue a word of warning to Levey, and advise him not to try the same trick that Al Stern did one day when in the air with Williams. Just ask him.

* * *

Harry Pearl takes over the management of the Philadelphia office for Seeburg, and will conduct the business under the name of Atlantic Pennsylvania Corporation. This is a branch office of Atlantic New York Corporation. Harry will cover the territory of Eastern Pennsylvania, Southern New Jersey and Delaware. The Philadelphia headquarters are at the same location as Frank Engel's Automatic Equipment Company, who formerly handled the Seeburg line there. . . . Fred Inganamort, president, announced the formation of Central Sales Company, Inc., at 884 Pacific Street, Brooklyn, N. Y. The company will be under the personal supervision of Irving Levenar, well known coinman. The firm will distribute amusement games and vending machines. The firm will also carry a large department handling parts and supplies.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

On the minds of everyone around Coin Row this week, and on the tongues of most, was "What gives with this clampdown on rolldowns?" . . . For the benefit of New York and the hinterlanders, if your local sheets didn't carry the yarn, a posse of Los Angeles gendarmes swooped down on a half dozen downtown bars last week and took over on several different brands of rolldown. . . . Reason given at the time was that players in these spots had been making a big thing out of betting on high score. . . . The local headlines screamed in 60 point type: Police Raid Gambling in Bars . . . or stuff to that effect. . . . In the sober light of the following day, apparently the law enforcers decided to make their threatened confiscation of rolldowns legal by pointing up a technicality in the city ordinance against pin games whereby, wherefore and wherein a rolldown is so classed. . . . The distribs and plenty of ops are naturally in a sweat over the situation. . . . It may be a small comfort to them to predict that this hulabaloo will blow over in a short time. . . . We won't promise to eat our words if proved wrong but in checking with former newspaper colleagues of ours around the City Hall, the thing seems to shape up as the old pre-election, professional reform element vote-getting routine.

Deciding to check all angles on the matter, we dropped in to see headman Curly Robinson of the Ops Assn. . . . Curly was out trouble-shooting, but the obliging secy. said it wouldn't have mattered if we'd found him in. . . . He wasn't being quoted on the situation at this time. . . . Leave it to Bill Williams to find a ray of sunshine in a troubled sky. . . . Bill fondly patted the Williams' "Box Score" and said, "Can't find any technicality to ban this beauty . . . strictly skill . . . no high score come-on . . . no automatic advance or pickup gadgets . . . no sir, she's a safe one" . . . Bill may have something there, but we'd humbly like to point something out: When one of these phoney, amusement killing crusades is allowed to work up enough steam, they won't stop until they've banned kids from playing marbles. . . . That is, if so doing will win 'em any votes come election time. . . . Williams Sr. had enthusiasm to spare for his son's new 5-ball "Tennessee" . . . Admitted he didn't know much about it yet . . . "but it must be terrific 'cause I hear it's even better than 'Stormy'."

Paul Laymon, who is normally one of the most cheerful and optimistic guys on the Row, was no different this week from any other. . . . Maybe one reason the front pages aren't worrying him is that he just landed local distributorship of a game no stretch of the law could possibly declare out of bounds. . . . It's Training Devices' new "Quizzer," which should go great near schools and have faculty playing along with students. . . . Developed from units used by the Navy for training during the war, the new Quiz game is a fascinating pushbutton, film machine offering five questions, ranging from baseball to history, for five cents and a choice of three answers on each. . . . An I.Q. meter clocks the accuracy and speed of your answers and rates you from Poor to Genius. . . . Paul, his lovely, blonde wife and this scribe played it together. . . . The best we could do (all three of us) was Expert. . . . There are 5000 questions in each roll of film, so you don't have to worry about repeats

for awhile . . . and a new roll of film will be supplied to ops whenever wanted. . . . Frank Collins, Training Devices' chief, and J. J. Stapleton were in from the plant to close the deal with Laymon.

Had a short one . . . conversation, that is . . . with Nels Nelson and learned that boss Bill Wolf would be back to M. S. Wolf and Co. following day, a well traveled man with San Diego his last stop. . . . The boys are still at Wolf's door awaiting delivery on the new AMI 40 selector box. . . . Len Micon of Pacific Coast Distribs down to his last Triple Action and swapping ideas with veteran distrib-operator Irving Bromberg and Bill Cohen, in for a visit from Silent Sales in Minneapolis. . . . At Badger Sales Co. we found W. R. Happel talking over the status quo with Aubrey Stemler, who's still beaming about the successful showing last week of the new Aireon Coronet 400. . . . Aubrey sang the same tune as Jack Simon of Sicking Distribs about the box. . . . Compare, they harmonized, its style, durability and price with anything on the market. . . . Speaking of tariff, Mills man Charlie Fulcher was economic minded this week too. . . . He was all buoyed up about the come down in price on the news Mills' Constellation.

Both Bud Parr and Fred Gaunt were out at General Music and their eyepleasing blonde secy. tried to tell us nothing was new. . . . Wrong she was 'cause she had a new hairdo since last week. . . . (Hairdos you're noticing, says the wife over our typewriter shoulder). . . . A quick look at General's floor stock showed that Rock-ola's Magic-Glo are still gloing and going. . . . At C. A. Robinson both Charlie and Al Bettelman in, Al just back from a swing around Nevada, where you got to worry about nothing except frostbite. . . . Says Al: "Reception given Jennings product warmed me up." . . . Robinson expecting any day now to get the new Camera Chief penny arcade machine. . . . Found Dannie Jackson and Sammie Donin of Automatic Games in but fount of information George Warner out to San Pedro . . . and not after fish. . . . Elky Ray of Gold Coast out again for dear old D. Gottlieb and Co., we presume.

E. T. Mape's Ray Powers has a big campaign set to roll on the new Lacasa music box. . . . It's a good looker with mirror design and down in the working op's price class. . . . Seen around the Row: All the way from Chi came ABT coin chute man Walter Tratsch, en route to Mexico. . . . A. B. Marine from Oceanside. . . . William Bradley from Covina. . . . Allen Anderson from Shafter. . . . Stanley Little from Lakewood Village . . . Cecil Vincent and Robert Boyd from San Diego . . . J. W. Nystrom from Bell Gardens . . . L. G. Wagner from San Bernardino . . . L. D. Smith from Downey. . . . Lunched with Bernie Shapiro of Adams-Fairfax and his Dad, who may be credited with many of Bernie's advanced merchandising ideas. . . . The monthly publication put out by the firm, full of information and good advice to vending machine men, puts many a million dollar corporation's house organ to shame.

THRU THE COIN CHUTE



MINNEAPOLIS

Ted Bush of the Bush Distributing Company, Minneapolis, in Kansas City last week for a few days on business. . . . Herman Paster of the Mayflower Distributing Company, St. Paul, in Chicago for several days on business. . . . Bill Cohen, Silent Sales Co., in Los Angeles, Calif. on vacation.

Congratulations to R. L. Cross of Jackson, Minnesota who married the lovely Ilene Black of the same city. They are honeymooning in Los Angeles, California. . . . I. G. Black of the Springfield Novelty Company, Springfield, Minnesota drove into Minneapolis just for the day on business. . . . Garfield Brown of Chippewa Falls, Wisconsin in Minneapolis for the day. His first visit in several months—working too hard and looks very thin.

Martin Kallsen of the Martin Music Company, Worthington, Minnesota, taking a few days off to visit the distributors in the Twin Cities and looking pretty good considering his siege of illness. . . . Paul Felling of Sauk Center, Minnesota took time out to drive down to Minneapolis for the day, calling on a few distributors.

Minneapolis was hit by another snow storm last Saturday, March 6th, but all main Highways were opened by Monday Morning and fairly safe for travel. We are still getting reports from our North Dakota operators that they are still snowed in and unable to take care of their routes.

With all this cold weather, Van Middlemas of Bismarck, North Dakota is getting his cabin ready to move into at Ottertail, Minnesota (what an optimist). . . . Dan Hazlewood of Aitkin, Minnesota, in town for a few days visiting several of the distributors. . . . Mr. and Mrs. Jack Harrison of Crosby, Minnesota took time out to drive into Minneapolis to spend a few days with their relatives.

Mr. and Mrs. Don Kohnen of Winona, Minnesota drove into Minneapolis, March 5th to spend the weekend in Minneapolis just sort of vacationing. . . . Ralph Skinner of Glenwood, Minnesota visited Minneapolis—his first trip in the last six months. Ralph must be hibernating as it looks as if he put on about 25 pounds. . . . Snooks Harrison of the Howard Sales Company is a lucky individual having moved into his new home. . . . Harry Harrison of 4700 Beard Avenue South, Minneapolis, whose operations are thru Sebeka and Park Rapids, Minnesota braved last Saturday's snow storm to drive in and be with his family.

NEW ORLEANS

Lupe Buckley, popular Mrs. of Bob Buckley, Console Distributing Company, still relaxing in San Antonio, Texas. . . . Al Morgan, formerly with Crown Novelty Company, now managing Rex Novelty Company. . . . Needing additional space, New Orleans Novelty Company, rented two warehouses in the immediate vicinity of their main offices. . . . Jules Perez celebrated a birthday on March 12. Perez of J. A. Perez Distributing Company is having his offices renovated and remodelled. . . . Also getting ready for the expected rush of spring and summer business, New Orleans Coin Machine Exchange is another firm remodeling its offices and showrooms.

Jimmy Tallon claims he had a very rough football season—no wonder he's been working so hard lately. . . . O. C. Marshall became a year older on March 14, but don't look it. . . . Mike McNally visiting around the coin companies, bargaining here, saving a penny there and a penny here. . . . The newspaper ads of the Penny Arcade located on Canal Street created a great amount of favorable comment for their beauty and originality. We understand these ads were originated and drawn up by one of the staff of the New Orleans Novelty Company. . . . Gene Schaneville, head of the second floor renovating crew for New Orleans Novelty, claims that his boss keeps that floor cold just so his crew will have to work fast to keep warm.

Hilliard Bach and Abe Zion, who have been working on a Lord's Prayer machine for the past six months in the Penny Arcade, claim it is now ready for operation. The machine vends a penny with the Lord's prayer printed on it upon the insertion of a penny and dime. Bach saw a machine of this type in an arcade while on a visit to New York City, and decided he would make one himself. . . . Melvin Mallory is reported to be doing a big job with his music shop on Canal Street. Melvin is very popular here, as attested by the large number of coinmen always found in his shop buying equipment and supplies. . . . Mr. and Mrs. Henry Fox seen making the rounds in the French Quarters.

Bob Buckley and Sam Tridico, Console Distributing Company, report exceptionally fine business with their Buckley products. . . . Louis Boasberg, New Orleans Novelty Company, is in Chicago. Before leaving, he reported that the firm was appointed as Bally Regional Distributors for the states of Louisiana and Mississippi. . . . New Orleans coinmen ask when Bill Gersh of *The Cash Box* will be making another trip to their city. They tempt him with a list of the wonderful dishes obtainable only in N. O., especially those Oysters Rockefeller. . . . Nick Carbajal, Crown Novelty Company, Inc., reports a very big business these days, especially in the used equipment department. Nick is getting many orders from companies thruout the country.

UNITED'S MANHATTAN

with New

“DOUBLE-DOUBLE” BONUS FEATURE

✓ Terrific Last Second
Cross-Action Suspense

✓ New
Automatic Shuffle

✓ To Play Replays
Press Button

FIVE-BALL
NOVELTY
REPLAY



SEE YOUR
DISTRIBUTOR

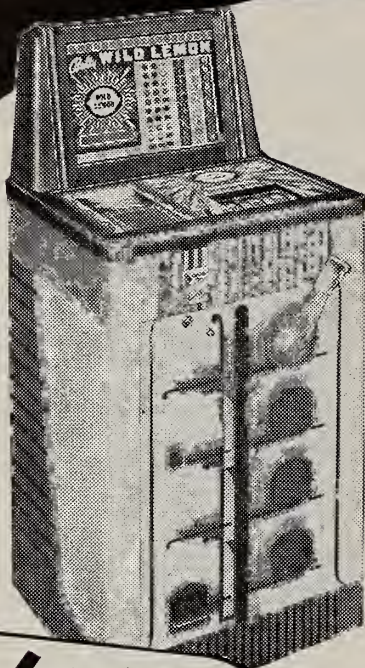
UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



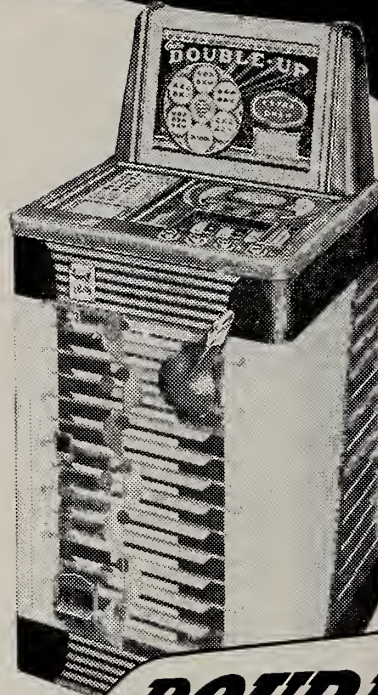
CHICAGO 40, ILLINOIS

Bally BELL CONSOLES



CHANGING ODDS
plus sensational
new WILD LEMON
LIGHT. Lemons on reels
SCORE AS ANY SYMBOL
when WILD LEMON is lit.
Nickel or Quarter play.

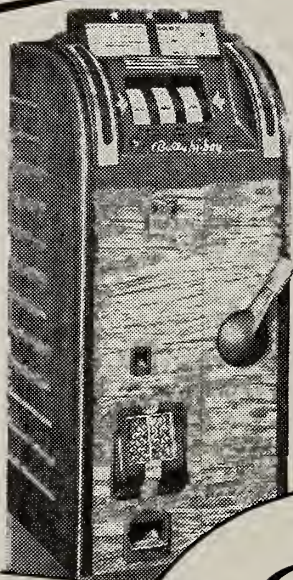
WILD LEMON
CHANGING ODDS BELL CONSOLE



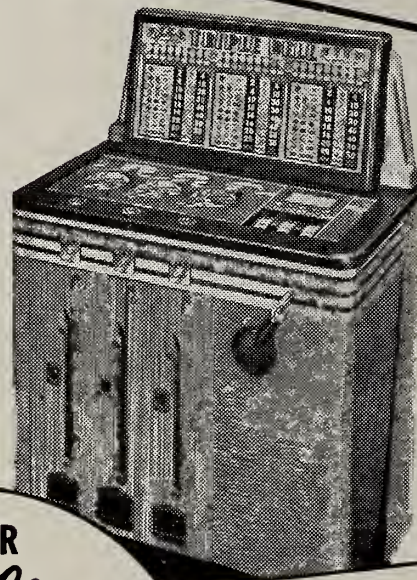
Features famous
EXTRA DRAW . . .
plus new DOUBLE
AWARD SPINNER which
automatically doubles
winners when spinner lights
match reel combination.
Nickel or Quarter play.

DOUBLE-UP
HOLD AND DRAW BELL CONSOLE

HOLD AND DRAW feature
permits player to hold favorite
reels, after first spin, and
deposit a second coin for a
second spin of reels
not held. Nickel,
Dime or Quarter play.



hi-boy
CLUB-TYPE HOLD & DRAW BELL CONSOLE



Triple Coin Chutes permit three
players—or three coins every
spin, 1000 Super Special
Awards plus plenty of
other big awards. Any
coin combination—
Nickel, Dime,
Quarter.

TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

OTHER
Bally
HITS

MELODY • HEAVY HITTER
EUREKA • JOCKEY CLUB
JOCKEY SPECIAL • HY-ROLL
BIG INNING
BALLY-BOWLER



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS